

2017 Business Startup Award



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執行單位

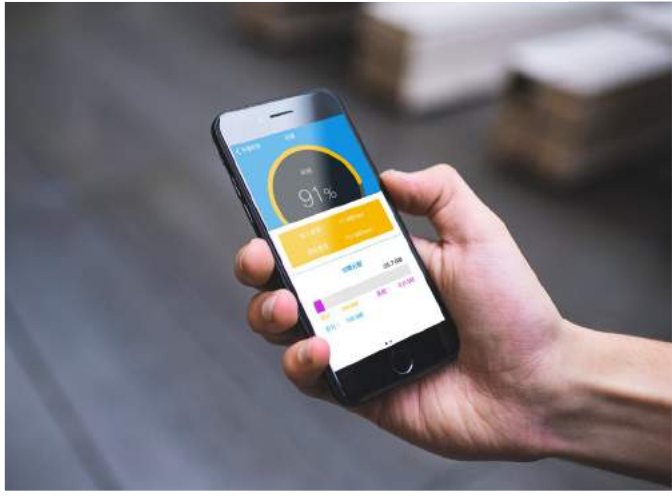
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經濟部中小企業處廣告

第十六屆新創事業獎 得獎專輯

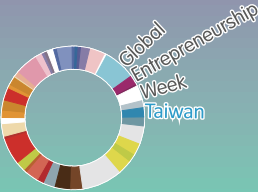
社會關懷

經濟部



文創 IOT

科技運用



第16屆 **新創事業獎**

得獎專輯

2017 Business Startup Award

中華民國 106 年 11 月

## 部長序 /

## 用創新創業和世界做朋友



## From the Minister/

*Making Friends with the World through Innovation and Entrepreneurship*

Although relatively small in size, the Pacific island of Taiwan cannot be easily ignored. With the approach of the era of software and hardware integration, Taiwan is once again being viewed with growing importance. In the International Institute for Management Development's 2017 World Competitiveness Yearbook and the World Bank Group's 2017 Doing Business report, Taiwan ranked 14th and 11th overall and 3rd and 4th in the Asia-Pacific region, respectively, ahead of Japan, Malaysia and mainland China. Meanwhile, in the Global Entrepreneurship and Development Institute's latest Global Entrepreneurship Index, Taiwan ranked 16th among more than 130 countries surveyed, and 2nd within Asia. High rankings in these and other related international surveys illustrate that Taiwan has successfully transformed into an innovation-oriented economy, which in turn has given even greater confidence to Taiwan's various government agencies tasked with creating a startup-friendly ecosystem.

In continuing to work to embrace future trends in the global market and meet the needs of Taiwan's future generations, the government has been implementing the "five plus two" innovative industries program aimed at helping raise Taiwan's industries to the next level driven by technological innovations. Meanwhile, the Forward-looking Infrastructure Development Program is being carried out so as to lay a solid foundation for future growth. In line with these and related initiatives, the Ministry of Economic Affairs will continue working to create an even stronger environment supporting and facilitating entrepreneurship and business development as well as to forge a new model of economic development based on the core values of innovation, employment, and equitable distribution.

One noteworthy example of this effort is the Ministry's establishment of the Social Innovation Lab. The center aims to boost the social impact of innovation and utilizes new, experimental methods in working to solve social problems. The center introduces established enterprises to assist young innovative entrepreneurs in developing ideas through joint efforts, and facilitates the creation of open, clustering and sustainable value, as well as promotes investment in pursuing social innovation to help drive economic development. Meanwhile, legislative revisions will create a "regulatory sandbox" that provides innovative enterprises and startups in a range of sectors with the opportunity to test out new products, services and business models, which will provide a spark to creativity and help boost the nation's overall competitiveness.

In addition, to encourage and recognize innovative business practices, the Ministry's Small and Medium Enterprise has since 2002 held the annual Business Startup Awards. Among the 208 award-winning enterprises over the years, 17 have become exchange-listed or OTC-listed companies, eight have successfully registered on the Go Incubation Board for Startup and Acceleration Firms (GISA), 41 have gone to win a National Award for Outstanding SMEs, Taiwan SMEs Innovation Award or Rising Star Award, and 40 have either received investment from venture capital firms or have merged with major corporations. For this year, the Ministry has increased the number of Business Startup Awards from 12 to 16, with new categories including a "Female Entrepreneur Award," "Mature Entrepreneur Award" (for those aged over 50), and "Special Jury Award."

"Making Friends with the World through Innovation and Entrepreneurship" is one of the features shared by several of this year's award winners. For instance, in the technology sector category,

SuperC-Touch Corporation was selected for successfully developing "perturbation resonance" technology that possesses in-cell touch, fingerprint recognition, and 3D touch applications. This technology has made its way into international supply chains, providing large manufacturing clients with a complete fingerprint unlocking solution. Meanwhile, in the traditional industry category, PAIX Design was named the winner for successfully combining Taiwan's strengths in the textile and technology industries to create a new generation of smart backpacks and handbags that are sold online to customers around the globe through crowdfunding platforms, enabling the world to see Taiwan's strength in the integration of software and hardware.

Some of this year's winners had taken the route of launching their businesses locally and then connecting internationally. An example is "Aotter Inc.," which was named the winner in the knowledge-based services sector category. The company collects more than 1 billion pieces of online users' information in Taiwan each month, and based on results of analysis of this data has created the digital analysis platform AotterTrek, which enables international firms that use the platform to not only direct ads at existing users but also to get access to potential new customers. Meanwhile, Ming Yung Interior Design Co., winner in the micro enterprise category, whose business focus is interior design, has introduced the use of VR/AR systems into its operations, and following success in Taiwan, the company is now expanding into Southeast Asia, providing Taiwan's innovative services in overseas markets.

Among the new categories added this year, the Female Entrepreneur Award was presented to Viola Cheng, CEO of Good Food Enterprise Co., which has received B Corp certification. The for-profit company places a strong emphasis on social causes, such as caring for the local community, providing jobs to disadvantaged individuals, and counseling women entrepreneurs, to name a few. Meanwhile, Lee Ching Kang, founder of Grass Wonder Inc., developer of the world's first "selfie robot" with facial recognition and tracking technology, was selected as the winner of the Mature Entrepreneur Award. Mr. Lee has achieved laudable success in business by means of longstanding persistence in working to develop top-notch products and services.

I once again extend my warmest congratulations to each of this year's Business Startup Award winners for their commendable achievements. It is my hope that they serve as a model inspiring many others to tap their own creativity and pursue their commercial aspirations, thereby helping to further strengthen Taiwan's global reputation as a center of cutting-edge innovation and entrepreneurial spirit.

Jang-Chin Shen

Minister

Ministry of Economic Affairs R.O.C.

Nov 20, 2017

新潛力型新創企業擴大參與，將 12 家獲獎企業增加為 16 家，其中為體現國內多方族群投入創業，增設特別獎「創業女傑」(女性經營者)、「熟齡創業」(經營者 50 歲以上)及「評審特別獎」等 3 類型獎項。

「用創新與世界做朋友」為本屆獲獎企業特色之一，如科技產業組「速博思股份有限公司」，獨特研發的微擾共振技術，在內嵌式觸控、指紋辨識技術及 3D Touch 等應用，技術打入國際供應鏈，提供大廠客戶完整的指紋解鎖解決方案；傳統產業組「明日逸品股份有限公司」以袋包為載體，結合臺灣紡織與科技產業的優勢創造新一代智慧背包，直接透過募資平台銷往歐洲、美國，讓世界看見臺灣軟硬整合的實力。

此外，也有新創企業從在地服務出發，連結國際產業，知識服務業組「電獺股份有限公司」於臺灣每月收集超過 10 億筆線上使用者資料，並透過資料分析結果創造數據分析平台 AotterTrek，讓國際廠商投遞廣告不只給原本的既有客戶，更能夠觸及更多新客源；微型企業組「銘宇室內裝修設計有限公司」專注室內設計本業，持續創新，導入 VR/AR 創新研發系統，在臺灣運作成功後，也往東南亞設計市場邁進，提供臺灣創新的服務。

今年設立的特別獎，獎勵不同族群的創業者，其中榮獲國際 B Corp 認證「食藝餐飲有限公司」，其執行長鄭惠如女士創立之初以「助人」為經營主軸，發揮所學關懷社會，亦結合新形態餐廳經營，創造解決社會問題又能獲利之商業模式，實為創業女傑之典範；而研發全球首款自拍機器人「小綠草股份有限公司」創辦人李經康先生，身為連續創業家創業韌性強烈，追求產品本質的成功，以成就事業的成功，實為熟齡創業之典範。

再次恭喜今年度 16 家獲獎的企業，期望這群具備優質營運模式的新創事業尖兵，成為傑出的創業典範，帶領臺灣創業家邁向卓越，搭建自己的新舞臺，並期盼中小企業能互相借鏡共創合作，讓臺灣成為一個創新創業島嶼。

經濟部部長 沈榮津 謹識

106 年 11 月 20 日



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得獎廠商	金質獎 群聯電子股份有限公司 銀質獎 熱映光電股份有限公司 優質獎 利基網路股份有限公司 金鼎聯合科技纖維股份有限公司 磐宸國際實業股份有限公司 優選獎 台灣微脂體股份有限公 思達科技股份有限公司 眾智國際股份有限公司 逸奇科技股份有限公司 電視豆股份有限公司	金質獎 奇景光電股份有限公司 銀質獎 國際直線科技股份有限公司 優質獎 源星科技股份有限公司 迅杰科技股份有限公司 加特福生物科技股份有限公司 優選獎 沛錦科技股份有限公司 其樂達科技股份有限公司 先進國際醫藥奈米技術股份有限公司 廣積科技股份有限公司 洋弗米實業股份有限公司	科技產業組 金質獎 - 威奈聯合科技股份有限公司 銀質獎 - 全鑫材料股份有限公司 優質獎 - 玉山精密塗佈股份有限公司 傳統產業組 金質獎 - 康原生物科技股份有限公司 銀質獎 - 府城館生物科技事業有限公司 優質獎 - 全通用股份有限公司 知識服務業組 金質獎 - 聚鍋餐飲股份有限公司 銀質獎 - 寬達科技股份有限公司 優質獎 - 備諮國際有限公司 微型企業組 金質獎 - 雅樂國際事業有限公司 銀質獎 - 台灣招東股份有限公司 優質獎 - 洄瀾薯道	科技產業組 金質獎 - 禾富熱導股份有限公司 銀質獎 - 中華龍網股份有限公司 優質獎 - 映佳科技股份有限公司 傳統產業組 金質獎 - 薰衣草森林股份有限公司 銀質獎 - 亞印文件科技股份有限公司 優質獎 - 喜富隆搬家股份有限公司 知識服務業組 金質獎 - 異數宣言股份有限公司 銀質獎 - 博格科技股份有限公司 優質獎 - 無名小站股份有限公司 微型企業組 金質獎 - 創識科技股份有限公司 銀質獎 - 迎光生物技術有限公司 優質獎 - 律清企業有限公司 營運模式特別獎 台灣派對商店股份有限公司 紫軒數位決策科技股份有限公司
屆數	第五屆 -2006	第六屆 -2007	第七屆 -2008	第八屆 -2009
報名家數	101	105	117	106
得獎廠商	科技產業組 金質獎 - 瑞頻科技股份有限公司 銀質獎 - 阿碼科技股份有限公司 優質獎 - 特佳光電股份有限公司 傳統產業組 金質獎 - 台漵控制工程股份有限公司 銀質獎 - 統欣生物科技股份有限公司 優質獎 - 摩爾國際事業有限公司 知識服務業組 金質獎 - 皇家人力資源管理股份有限公司 銀質獎 - 巴巴坑道 優質獎 - 競技國際股份有限公司 微型企業組 金質獎 - 科翰科技有限公司 銀質獎 - 天穎國民宿 優質獎 - 管家服務有限公司	科技產業組 金質獎 - 晶翔微系統股份有限公司 銀質獎 - 探矽光電科技股份有限公司 優質獎 - 昱程科技股份有限公司 傳統產業組 金質獎 - 易洗網數位股份有限公司 銀質獎 - 紫金堂股份有限公司 優質獎 - 柿外桃園有限公司 知識服務業組 金質獎 - 達摩媒體股份有限公司 銀質獎 - 魔法氣球國際有限公司 優質獎 - 寶麗安生理事業有限公司 微型企業組 金質獎 - 協立光電股份有限公司 銀質獎 - 袖珍盒子有限公司 優質獎 - 世宇興大企業有限公司	科技產業組 金質獎 - 海立爾股份有限公司 銀質獎 - 活源生物科技股份有限公司 優質獎 - 世基生物醫學股份有限公司 傳統產業組 金質獎 - 阿原工作室有限公司 銀質獎 - 環球奈米科技股份有限公司 優質獎 - 中正肉鋪 知識服務業組 金質獎 - 英屬維京群島商極佳媒體 有限公司台灣分公司 銀質獎 - 政龍文教科技有限公司 優質獎 - 金石國際資訊股份有限公司 微型企業組 金質獎 - 正錫科技股份有限公司 銀質獎 - 極趣科技股份有限公司 優質獎 - 水鳳凰設計有限公司	科技利基產業組 金質獎 - 肯瑪動力有限公司 銀質獎 - 芽堡生技股份有限公司 優質獎 - 億霏科技股份有限公司 創新傳統產業組 金質獎 - 蜜蜂故事館股份有限公司 銀質獎 - 泉利米香食品有限公司 優質獎 - 宅修生活國際股份有限公司 策略知識服務組 金質獎 - 渥奇數位資訊股份有限公司 銀質獎 - 玖修企業社 優質獎 - 美商英瑞其全球生技 股份有限公司 微型企業組 金質獎 - 鑒真數位有限公司 銀質獎 - 生態綠商業有限公司 優質獎 - 蜜寶貝蜜蜂農場行
屆數	第九屆 -2010	第十屆 -2011	第十一屆 -2012	第十二屆 -2013
報名家數	126	122	148	127
得獎廠商	科技利基產業組 金質獎 - 原力精密儀器股份有限公司 銀質獎 - 威旺生醫科技股份有限公司 優質獎 - 環奇柏電子股份有限公司 創新傳統產業組 金質獎 - 銘宇興業有限公司 銀質獎 - 鋒耀精密股份有限公司 優質獎 - 禾掌屋商社有限公司 策略知識服務組 金質獎 - 文域互動科技設計股份有限公司 銀質獎 - 比特數位股份有限公司 優質獎 - 阿之寶手創館 微型企業組 金質獎 - 益及實業有限公司 銀質獎 - 殺價王股份有限公司 優質獎 - 中國藍有限公司	科技利基產業組 金質獎 - 創源生物科技股份有限公司 銀質獎 - 明晶光電科技股份有限公司 優質獎 - 迪吉亞節能科技股份有限公司 創新傳統產業組 金質獎 - 華捷商務航空股份有限公司 銀質獎 - 展邑科技有限公司 優質獎 - 環保之家生物科技股份有限公司 策略知識服務組 金質獎 - 騎士堡國際事業有限公司 銀質獎 - 金品食品企業有限公司 優質獎 - 器研所有限公司 微型企業組 金質獎 - 奎貝克有限公司 銀質獎 - 文保科技工作室 優質獎 - 香樹拾柒巧克力工坊	科技利基產業組 金質獎 - 玉豐海洋科儀股份有限公司 銀質獎 - 晉弘科技股份有限公司 優質獎 - 盟基生醫股份有限公司 創新傳統產業組 金質獎 - 十藝生技股份有限公司 銀質獎 - 緯士登科技股份有限公司 優質獎 - 東蕓生技股份有限公司 策略知識服務組 金質獎 - 奇多比行動軟體股份有限公司 銀質獎 - 宇萌數位科技股份有限公司 優質獎 - 哈堡堡輕食早午餐有限公司 微型企業組 金質獎 - 林果良品有限公司 銀質獎 - 樂灣國際股份有限公司 優質獎 - 吶喊文創股份有限公司	科技利基產業組 金質獎 - 泰合生技藥品股份有限公司 銀質獎 - 易宏生物科技股份有限公司 優質獎 - 給奇創造股份有限公司 創新傳統產業組 金質獎 - 建信資源科技有限公司 銀質獎 - 金嘉隆企業有限公司 優質獎 - 周老爸食品有限公司 策略知識服務組 金質獎 - 紅門互動股份有限公司 銀質獎 - 狼主流多媒體有限公司 優質獎 - 歐米爾網路科技股份有限公司 微型企業組 金質獎 - 悅豐志業股份有限公司 銀質獎 - 安可爾科技有限公司 優質獎 - 文誠蜂蜜有限公司
屆數	第十三屆 -2014	第十四屆 -2015	第十五屆 -2016	
報名家數	110	147	210	
得獎廠商	科技產業組 金質獎 - 明達醫學科技股份有限公司 銀質獎 - 天空科技股份有限公司 優質獎 - 原創生醫股份有限公司 傳統產業組 金質獎 - 理想家室內裝修有限公司 銀質獎 - 綠金王生技股份有限公司 優質獎 - 食安生技股份有限公司 知識服務業組 金質獎 - 大獸企業有限公司 銀質獎 - 十三行互動有限公司 優質獎 - 耀麟科技股份有限公司 微型企業組 金質獎 - 金期品有限公司 銀質獎 - 里米斯科技股份有限公司 優質獎 - 花生驢有限公司	科技產業組 金質獎 - 東方光能股份有限公司 銀質獎 - 精專生醫股份有限公司 優質獎 - 鴻明環保科技股份有限公司 傳統產業組 金質獎 - 光宇材料股份有限公司 銀質獎 - 幸福新生活有限公司 優質獎 - 起士公爵有限公司 知識服務業組 金質獎 - 寶利拾股份有限公司 銀質獎 - 愛卡拉互動媒體股份有限公司 優質獎 - 社企流股份有限公司 微型企業組 金質獎 - 鳴周科技股份有限公司 銀質獎 - 天下奇冰冰店 優質獎 - 台灣尼德有限公司	科技產業組 金質獎 - 台灣艾特維股份有限公司 銀質獎 - 宏威鎔科技股份有限公司 優質獎 - 得心股份有限公司 傳統產業組 金質獎 - 拓華生技股份有限公司 銀質獎 - 瑞德感知科技股份有限公司 優質獎 - 森田生醫股份有限公司 知識服務業組 金質獎 - 貝殼放大股份有限公司 銀質獎 - 上尚文化企業有限公司 優質獎 - 積躍股份有限公司 微型企業組 金質獎 - 台灣恩寧股份有限公司 銀質獎 - 毛毛蟲創意行銷有限公司 優質獎 - 愛綠淨生技股份有限公司	

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## 強普生技股份有限公司

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傳真：02-2881-6992

網頁：www.johnpro.com.tw

成立日期：103 年 8 月 4 日

營業項目：生物技術服務業 研究發展服務業

資本總額：300,000,000

### 腫瘤醫學因爲不完美，所以創新是我們不能停歇的使命

強普生技公司成立於 2014 年，致力於大多數公司看不到的隱藏藥物機轉做為癌症研發主軸。本公司創辦人為臨床腫瘤專家，有 30 年以上的臨床治癌經驗，帶領專業的自主研發團隊，在抗癌藥物與細胞醫療技術上，以快速進入臨床、協同致死配方、應用廣泛、價格合理及獨家專利等五個方向，不斷的努力鑽研，期望能造福病患，並為癌症治療的未來持續尋找新的方向。

透過敏銳的臨床觀察，在病患的需求與反饋中，持續開發可立即應用於臨床之創新療法。並以生物化學及免疫學之技術

專利平台，反覆驗證。本公司目前在癌症治療研發上，有兩大創新發展方向，分別是 505(b)(2) 新藥研發和細胞治療，並以自主開發的技術取得各國專利。

我司的研發團隊，都是從醫院臨床出身的成員。相關藥理技術均為治療病人經驗傳承並自主研發，因此在開發過程中，可以控制成本和發展創新療法。從臨床實際面對面與病人接觸的經驗中，我們深信，藥品的開發首重於應用面，考量用藥人的助益，與病患的良性互動，才是治療的真正開始。



### 科技爲本，關懷爲先

強普生技公司致力於研發藥物創新用途，腫瘤微環境及代謝控制，開發癌症治療新藥，著眼於全球的生物科技市場。透過長期臨床醫師的經驗，以逆向工程歸納出用藥方向，迎頭趕上國際藥廠，創造最小投資、最大回報的利基。

由董事長帶領的研發技術團隊，是一支具備自主研發能力、豐富臨床腫瘤治療經驗，專攻跨領域實驗的先驅者，利用分子、細胞生物學方面的科技核心技術和臨床試驗設計、執行的經驗，在癌症治療領域進行基礎和臨床研究，發揮強大的研發能量，以事半功倍的方法快速取得藥證。

研發的路上，我們以關懷病人福祉為優先。我們從治療成功的病人與正視治療失敗病人的經驗出發，找出異同點，量身打造對病患族群最適合的治療方式。對於臨床的工作者來說，能快速上市的藥品才是最實際的現實，傳統藥品研發需要七八年，

甚至十幾年藥品上市的風險太高，我司則透過病人的回饋與治療記錄縮短研發時間。對病患與對藥品開發人員來說，創造出合理且合乎效益的售價，減輕病患家屬與政府的負擔，才是我們最初創立公司的動機。

### 公司的願景～ 科技、關懷、務實

本公司的核心理念是以科技為本，致力於癌症病患關懷，並以務實的方式研究癌症醫療。在新藥選題、財務規劃上，講究實際，不求浮華。期望以最經濟的方式服務病患，創造最好的治療效果。





## Johnpro Biotech Inc.

President : Kwan-Hwa CHI  
Address : 118-2F Hougang St.Taipei City,  
111 Taiwan (R.O.C.)  
Tel : 02-2881-8988  
Fax : 02-2881-6992  
Website : www.johnpro.com.tw

Established Date : Aug. 4,2014  
Business Category :  
Biotechnology Services, Research Services  
Authorized Capital : 300,000,000

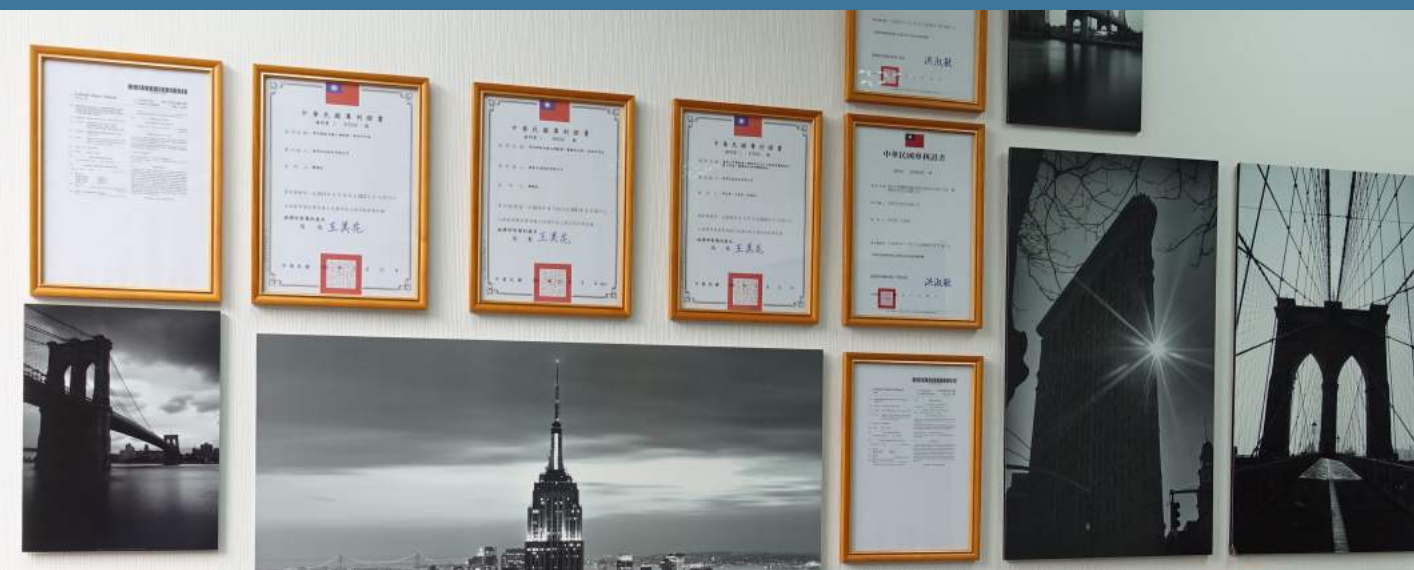
### Our Mission: The Endeavor for Harmonious Oncology through Perpetual Innovation.

Johnpro Biotech Inc. was established in Taiwan in 2014, to focus on research and develop of oncology medicine. Much of the biopharma establishment has neglected to fully understand the mechanisms at work in the disease of cancer. Aiming to bridge these gaps, Johnpro uses a multi-modality approach to treating cancer. Founded by an oncology doctor with 30+ years of clinical experience with a group of dedicated researchers, our team has used an understanding of the disease and the patient, to develop breakthroughs in drugs and cell therapy. We have a core belief that better patient care and cures can be unlocked through boundless learning and persistent innovation.

By means of vigilant clinical observation, keenness to patient needs, and the discernment of feedback, Johnpro is developing methods that can be applied to future oncology therapy, without ignoring the needs of patients facing cancer today. Research into biochemistry and immunology has been the basis of the major developmental directions of the company: drug-repurposing through the 505(b)(2) initiative, and cell therapy. For our efforts, we have been granted national awards and international patents for pioneering technology.

As we strive for the Cure, we have built a R&D team with roots in clinical practice.

## 2017 Business Startup Award



These collective experiences have allowed us to develop proprietary in-house technologies and methods while adhering to time and budget controls. Developed via applied medicine, each innovation is the result of consideration for the patient, patient-family, and practitioner. Physical tolerance, lifestyle maintenance, clinical application, and financial feasibility are taken into account through every step of development. Our philosophy is that the equation for oncology development, in the end, must equate to patient benefit.

### Science in Mind, Humanity at Heart.

Johnpro utilizes repurposed drugs to control the tumor microenvironment and cell-metabolism in developing new drug applications. Experiences in clinical patient-care has allowed us to reverse-engineer the approach and processes to cancer therapy. With a global perspective on drug development, our platforms enable us to collaborate our research with the international biopharmaceutical establishment, realizing returns on a global scale.

Led by our founder, our R&D team has the capability of endogenous innovation, resulting in proprietary patents. Comprehensive experience in applied clinical oncology has allowed us to have a multi-modality outlook on oncology therapy. By engaging in cross-field experimentations in molecular biology, cellular biology, and in vivo application, the synergies of our technologies have created breakthrough advances on an expedited pathway to drug approval.

Our endeavors always revolve around the goal of patient well-being. From our experiences with successful

and failed patient therapies, we continue to innovate the best treatment for the individual patient.

For clinical practitioners, realizable drug approval according to allotted timeframe is the most practical reality. The course of traditional drug development often takes a decade or more, leaving behind the patients facing cancer today. Johnpro's approach is to take a bottoms-up approach, using patient-monitoring from clinical experiences to gain efficiencies that enable accelerated development.

For patients and oncology researchers, the innovation of effective and cost-appropriate therapies that can be realized by all patients, without exacerbating burdens of patients' families and healthcare systems is the way forward. This is the raison d'être for Johnpro, and the aims of our collective endeavor.

### Company Vision : Science, Humanity, Pragmatism

Our company's core motto is "Science in Mind, Humanity at Heart."

- Through science, will we find the path to the Cure.
- Through pragmatism, can we care for the patient.

The financial means to reach these goals must be built on efficient synergies, not extravagant squanders. By remaining steadfast to our core philosophies, we believe we are on the path to achieving optimal patient-care.





## 速博思股份有限公司

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地址：新北市汐止區新台五路一段 75 號 17 樓之 2  
電話：02-2698-2561  
傳真：02-2698-2551  
網頁：www.superc-touch.com

成立日期：101 年 8 月 20 日  
營業項目：1. Off-Chip 指紋辨識 IC  
2. 內嵌式觸控技術  
3. 3D Touch 解決方案  
資本總額：100,000,000

### 電容式感測解決方案領導廠商；獨步全球的微擾共振技術

速博思公司成立於 2012 年 8 月，目前各國獲證專利件數已超過 200 件。速博思一直以來致力於電容式感測技術的創新發明，以所發明的“微擾共振”技術為核心，在內嵌式觸控、指紋辨識技術以及 3D Touch 三大技術應用提供客戶完整的解決方案。

在一個電路實驗中，我們偶然發現一個方法可以讓電容感應訊號大幅放大而雜訊不會隨之放大。透過這個方法可以大幅增加電容量測的訊躁比。在持續對此技術的研究後，目前此技術已可被應用於克服電容感測的外界雜訊、增加指紋辨識的保護層穿透厚度、以及大幅增加自電容觸控感測的懸浮觸控高度。而速博思也給了一個名字和商標 --- “微擾共振”。

### 突破指紋辨識、內嵌式觸控及 3D 觸控三大技術領域

速博思的公司核心精神在於致力突破各項現行技術的限制，提出革命性的產品技術。在指紋辨識感測上，速博思率先開發出按壓式 Off-Chip 電容式指紋辨識技術，利用 TFT/Array 製程將指紋感測器製作在玻璃或軟性基板上。速博思開發的 Off-Chip 指紋感測器具有低成本、具可撓性、超薄、表面穿透力高等優點，且不需採用一般作法，為了降低成本縮小感應面積而降低安全性。除了適合用於現行手機的後置指紋方案，未來更可將指紋辨識整合於身分證、信用卡及其他各種卡證上，創造新的應用。在內嵌式觸控上，速博思也克服下一代顯示器將面對的高背景電容、雜訊、大尺寸及高顯示解析度的問題，提供完整解決觸控方案。在 3D 觸控上，速博思也整合了觸控和 3D 觸控，研發出 2 in 1 的 3D 觸控技術。

### 開拓新興市場；提供最完整智財保護

速博思的所開發的各項技術，在提高產品功能之餘並有能降低其生產成本的特色，因此能在市場上產生取代現有產品並開拓新興市場。此外，速博思在各項開發技術上都有進行完整的專利佈局。目前各國專利的獲證件數已超過 200 件，並持續以每月 4-7 件的專利在進行申請。期待除了能為整個供應鏈創造利潤增加獲利外，速博思能給客戶最完整的智財保護。



# Off-Chip電容式指紋辨識感測技術

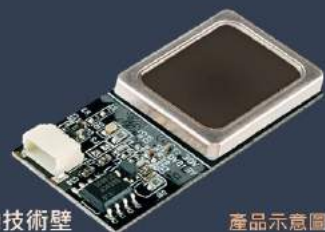
世界第一家也是唯一成功展示出按壓式Off-Chip電容式指紋辨識技術

**SUPERC TOUCH**



- 大面積感測器
- 超低生產成本
- 超薄感測器
- 可撓式感測器

● 完整自有專利保護，讓對手難以超越的技術壁壘



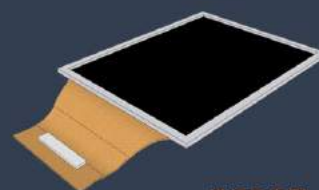
產品示意圖

IC面積小於12mm²



玻璃/Film Sensor成本小於0.1USD

Off-Chip結構圖



模組示意圖

## SuperC-Touch Corporation

President : Standly Lee

Address : 17F-2, 75, Sec. 1, Xintai 5th Rd., Xizhi Dist., New Taipei City, Taiwan (R.O.C.)

Tel : 02-2698-2561

Fax : 02-2698-2551

Website : www.superc-touch.com

Established Date : Aug. 20,2012

Business Category :

1.Off-Chip Fingerprint Sensing IC

2.In-Cell Touch Technology

3.3D Touch Solution

Authorized Capital : 100,000,000

### Industry leader in capacitive sensing solutions; Unparalleled technology in the world – “Perturbation Resonance”

SuperC Touch was founded in August 2012. The number of granted patents up to present has been over 200. SuperC Touch has been engaged in the innovations and inventions of capacitive sensing technology. With “Perturbation Resonance” as its core technology, SuperC Touch provides the clients with the total solutions in In-cell Touch, Fingerprint Sensing and 3D Touch applications.

In a circuit experiment, we unexpectedly discover a method that enables to magnify

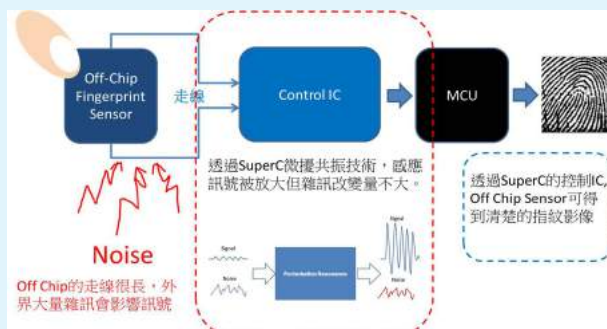
capacitive sensing signals but keep the noise unchanged. By way of this method, the ratio of signal over noise (S/N ratio) can be significantly increased. With continuous research of this technology, it now can be used to overcome ambient noise in capacitive sensing, increase the signal penetration thickness of cover in fingerprint sensing, and significantly increase the height of hovering in self-capacitive touch. SuperC Touch gives this technology a name and trademark “Perturbation Resonance”.

### Breakthrough in three major applications- In-cell Touch, Fingerprint Sensing and 3D Touch applications

SuperC Touch’s spirit is never to stop making a breakthrough beyond the limit of current technologies, and proposing revolutionary technology product. In fingerprint sensing, SuperC Touch first in the world successfully developed off-chip type capacitive fingerprint sensing technology, which has the advantages of low cost, flexible, thin and high security. Such advantages bring new application and market – Biometric ID/Credit card. In In-Cell Touch for next generation displays, SuperC Touch has total solutions dealing with the issues of large background capacitance, noise, high resistance in large size panels, and resolution downgrade in in-cell touch. In 3D Touch, SuperC Touch has developed 2-in-1 3D Touch technology, integrating touch and 3D touch.

### Creating New Market; Strong Protection of Intellectual Property

All SuperC Touch technologies have one thing in common- enhancing the product functionalities as well as lowering the cost. That makes it enable to replace the current product in the market and create new market as well. In addition, SuperC Touch has a strong and complete patent portfolio in each developed technology. The number of granted patents in different countries has been over 200 up to present, and we still remain 3 to 4 new patents filed each month in average. SuperC Touch will help the supply chain create huge profit and give our clients a secure protection of intellectual properties.







## 晶祈生技股份有限公司

執行長：范龍生博士  
地址：新竹市科學園區研發二路 13 號 2 樓  
電話：03-577-0389  
傳真：03-577-0359  
網頁：www.irmedtech.com

成立日期：101 年 9 月 7 日  
營業項目：  
開發神經電子介面，仿生視網膜晶片系統  
資本總額：326,000,000

### 視網膜失明患者重見光明的“眼晶”

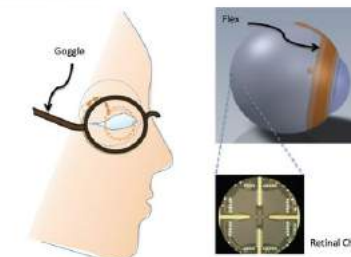
全球因視網膜病變而失明的患者有超過三千萬人口，許多身處於常人難以想像的黑暗世界中，渴望重見光明。視網膜是眼球後部非常薄的細胞層所構成，它是眼睛裏面將光轉化為神經信號的部分。而視網膜的黃斑部，是視覺最清晰的地方，我們閱讀，看電腦都是靠視網膜的黃斑部。晶祈生技於 2012 年創立的初衷就是要以突破創新科技的仿生視網膜來解決這個視網膜失明無解的難題。晶祈生技研究開發神經電子介面技術，創新仿生視網膜晶片系統，把感光的影像晶片，做成具有彈性，

類似隱形眼鏡的球面形狀，加上生物相容封裝技術，以仿生晶片取代原本視網膜的感光功能，由於球面晶片能夠密切貼合眼球的形狀，因而能有效傳輸訊號給神經原，因此達到有效的高解析度。針對因視網膜病變而失明的患者所開發之 4,000 畫素「高畫質球面仿生視網膜」，具有全球獨創的球面晶片專利技術，成為視網膜失明者的“眼晶”，能真正改善患者的生活品質，有望恢復他們的視覺與生活自主能力，重見最愛的親人。



#### 創新技術的「高畫質球面仿生視網膜」

可以貼著眼底輪廓，讓畫素上的電極緊靠著視網膜神經元，突破解析度瓶頸到相當於 VA = 20/168，或可閱讀 14 號字體的大字讀本的解析度。本系統是有三個主要部件組合而成，其部件示意圖



### 世界第一家高畫質球面仿生視網膜公司

晶祈生技矢志以突破的創新技術來改善盲者的生活品質，致力開發出多面向的研發技術，可以滿足更多患者期待的高畫質球面仿生視網膜，而這些前瞻的專利技術，將是晶祈生技這個立足台灣的品牌能為全球視網膜病的盲者重返自主生活的關鍵。

1. 晶祈的產品關鍵的創新技術在於：球面影像晶片技術，將仿生視網膜晶片翹曲至符合視網膜曲率，可大幅減少神經元到電極的距離，以完成更小區域、更精準的神經元激發，因此可達到更高像素密度、提高所感知的圖像的解析度，並降低每個像素所需的激發神經元的功率。
2. 所開發之高密度 4,000 高畫素的整合式仿生視網膜晶片，整合了 CMOS 影像感測器及訊號處理電路，由畫素內之訊號處理電路產生激發對應視網膜神經元之電刺激波形，因此不需要使用如競爭者之外掛之攝影機（獲取影像）與內嵌之 RF 接收器（接收影像），因此晶祈生技的技術可消除一般眼球轉動與眼球非自主運動（microsaccade）時，外掛攝影機無法跟著轉動的問題，而且外科手術程序也因此大幅簡化。
3. 開發完成之生物相容非平面封裝技術，使仿生視網膜晶片能夠緊靠在眼底的弧形輪廓，從而讓晶片之視覺解析度可望增加到 VA = 20/168，對於植入此仿生視網膜晶片的患者，相當於可閱讀 14 號字體的大字讀本。

透過這些夙夜匪懈的努力與堅持都是為了使視網膜盲者有望早日重享一般人尋常生活的自主和幸福。

### 在世界舞台展現台灣神經電子高階醫材的研發動能

全球老年化的人口逐年增加，人們對於運用電子刺激和腦神經間有效介面達到醫療效果的产品需求引領而望，這個新興的市場需要整合跨領域技術突破的創新，晶祈生技針對該市場的第一個“高畫質球面仿生視網膜”產品，能成功達成價值主張的主要原因就在於其運用台灣深厚的電子業根基，完備的基礎生產建設，創新的優勢專利技術，各專業菁英的團隊，加上台灣視網膜眼科醫生的醫療專業，研究各國手術經驗後，整合出合適晶祈產品手術程序。目前已積極進行前臨床實驗和全球臨床規劃，將高畫質球面仿生視網膜落實商品化。晶祈生技許下願景，要以台灣電子業之研發動能與利基，結合醫學專業的創新技術優勢，將團隊研發出的台灣高階醫療器材成為神經刺激醫療器材的先驅，解決目前無解的醫療問題，為全球的病患增進生活品質，讓視網膜失明的患者找回眼“晶”，展現台灣的高階醫材品牌，立足國際，引領群倫。





# Iridium Medical Technology Company

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 Website : www.irmedtech.com

Established Date : Sep. 7, 2012  
 Business Category :  
 Neurostimulation Devices  
 High Acuity Spherical Bionic Retina  
 Authorized Capital : 326,000,000

## Restore High Acuity Vision to the Retinal Blindness

Iridium Medical Technology Company (IMTC) is an innovative neuron-electronic interface company, and the first to develop High Acuity Spherical Bionic Retina, a class III medical device. IMTC develops a proprietary contact lens-shaped retinal prosthesis to remedy retinal blindness caused by Retinitis Pigmentosa

(RP, 2 million patients) and Age-related Macular Degeneration (AMD, 25 million patients). IMTC, by using its 4,000-pixel devices, and patented innovation technology, enables patients to recognize faces and objects, read big-print books (font size > 14 pt.), and navigate easily through life.



## The World's First - High Acuity Spherical Bionic Retina

Iridium has grasped the key and patented technologies to effectively interface between electrodes to neurons, including the followings:

1. Microelectrode Technology with high efficiency
2. Electronic Passivation Technology that is biocompatible and implantable
3. Non-planar Electronics and Flexible Technology that can interface with cell's soft tissue
4. Biomimetics Technology

With the above technologies, we have significant competitive advantages to develop future products in the bioelectronics field to capture the emerging global neurostimulation devices market.

## Be the World Leader of Neuro-Stimulation Devices

IMTC's vision is to become the competitive leader in the Neuron Electronics Interface medical devices field by showcasing Taiwan's R&D capability. First demonstrated in the high acuity retinal prosthesis to enable the retinal blindness to regain their visual ability to enjoy daily activities independently.





## 明日逸品股份有限公司

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成立日期：105 年 3 月 9 日  
營業項目：產品設計  
資本總額：2,000,000

### 結合科技與設計之時尚品牌先鋒

PAIX 致力於在物聯網時代打造新創產品，將生硬的科技，透過設計帶入日常生活；也以科技為橋梁，升級台灣傳統之紡織、戶外用品產業，以品牌經營和國際市場接軌。團隊成員來自國內外如 Google、Mozilla、高通、富士通、鴻海、聯發科、華碩、技嘉等一流企業，學經歷與產業實踐經驗豐富。除科技人才外，更網羅市場行銷、產品設計等跨領域人才。PAIX 團隊

在電子業、設計業與紡織業有長期經驗，利用可回收再利用之布料製作成背包，再加上科技元素，發展出台灣史無前例的獨特產品。本次跨領域組成公司，望能為台灣傳統產業注入新的創意，走出一條屬於我們的路。



### 善用台灣優勢結合設計，創造出一系列智慧科技背包

1. PAIX 系列背包是目前市面上第一款物聯網智慧背包，並且被多數國內外媒體所報導。
2. 背包的樣式種類繁多，但各種造型大同小異。PAIX 獨創表情模式智慧徽章，能讓使用者透過手機自己繪製喜愛的圖案，表現與其他背包之差異化，並讓使用者能具有個人化的特色。
3. 環保議題一直是近年來全球在意的關鍵，PAIX 採用回收寶特瓶布料製造，每一個背包就將協助回收 40 個 600ml 的寶特瓶，在布料的製作過程中節省 50% 的能源；減少 20% 的水的浪費；降低 60% 的有害物質產生。回收寶特瓶雖為台灣過去頗負盛名的專業之一，但此次為第一次應用在背包上對於耐磨與負重將會是另一個挑戰。
4. 被驗證過的市場價值：目前產品已經出貨至全球超過 54 個國家，都能獲得口碑與好評，足以證明科技結合設計文創是正確的趨勢，也是值得耕耘的事業。

### PAIX 欲為人們日常所需提供 smart solution，創造出來自台灣品牌之價值

科技產業、紡織產業與戶外旅行用品領域，台灣都有著很強的製造與研發的能力，本團隊創造出 PAIX 品牌決定結合台灣優勢，從所謂的 ODM 走出自己的一條路。將冷冰冰的科技產業配上軟性的袋包產業，也將創造出另一種價值。「PAIX 將成為融合科技與設計感的包袋類品牌。我們致力於設計推出旅行者以及都市生活者使用的包袋類產品，陪伴使用者探索與感受每一天的生活旅程。」

我們欲創造背包的陪伴價值，增加個人存在價值，降低孤獨感。在旅途中、在工作中，PAIX 袋包將是你最忠實的夥伴。我們的目標是成為專業袋包品牌，市場鎖定中高階。成為科技結合袋包之領導廠商，並創建一個平台與一系列的產品，以滿足不同的需求。





# PAIX Design

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Established Date : Mar. 9 ,2016  
 Business Category : Product design  
 Authorized Capital : 2,000,000

## The leading brand of combining the technology and the design.

PAIX Design is dedicated to creating new products in the era of Internet of Things and to bringing blunt technology into daily life through the design. We make technology as a bridge of upgrading the traditional Taiwan textile and outdoor products industry by managing the brand. Our team members are from domestic and foreign companies such as Google, Mozilla, Qualcomm, Fujitsu, Foxconn, MediaTek, Asus, Gigabyte and other first-class enterprises are experienced in electronics, design and

textile industry. In addition to scientific and technological personnel, we've quested for marketing, product design and other cross-field talents. Team members have long experience in the electronics, design and the textile industry, we made the backpack with recycled fabric which coupled with scientific and technological elements to develop Taiwan's unprecedented unique products. We hope we could add new ideas to Taiwan's traditional industries by cross-domain composition of the company.

## Creating PAIX smart bag collection by using Taiwan's advantages efficiently with design.

- 1.PAIX bag currently on the market is the first IoT smart backpack. We got posted by many domestic and foreign media.
- 2.There's a wide variety of styles of backpack, but most of them have similar shapes. PAIX Design creates the unique led display smart badge which allows users to edit their own pattern through the App we developed. It shows the difference of BACKPAIX between other backpacks and lets users have personalized features.
- 3.Environmental issues have been the key to global concern for the past few years. We chose recycled PET bottle fabric as main material. One 30L BACKPAIX equals to 40 pieces of 600ml PET bottles. The production of eco-friendly textile helps to reduce 20% of waste water, lower 60% of harmful emissions and save 50% of energy. The use of recycling bottles is one of the most prestigious professions in Taiwan, but this is the first time of application on a backpack which will be another challenge for wear resistant and the burden.
- 4.The validation of the market value: BACKPAIX has been shipped to more than 54 countries around the world which had fine reputation and praise. It proved that the combination of the technology and the design was not only the right trend, but also worthy to manage.

## PAIX Design would provide smart solution for people's daily needs which creates the value of the brand from Taiwan.

Taiwan has strong manufacturing and developing capabilities on Technology, textile and outdoor travel products industry. Our team created the brand "PAIX" to combine the advantages of industries in Taiwan, from the path of ODM to have our own way. We coupled with the blunt technology industry and the bag industry which creates additional value for these two fields. "PAIX will be a bag brand that combines the technology and the design. We are dedicated to designing the bag products for travelers and urbanites so they can explore and feel the journey of their daily life."

We want to create the value of the backpack's companion, increase the value of personal existence, lower the sense of loneliness. PAIX bag will be your most faithful partner during the journey or at work. Our goal is to become a professional bag brand, we locked in the high-class in the market. We wish to become a leading brand of combining the technology and the bag and furthermore, to create a platform with a series of products for people's different needs.







## 品創科技製造股份有限公司

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網頁：[www.6umami.com/index.html](http://www.6umami.com/index.html)

成立日期：102 年 11 月 14 日  
營業項目：罐頭、冷凍、脫水及醃漬食品製造業  
資本總額：80,000,000

品創科技製造股份有限公司於 2013 年 11 月成立的水產品加工公司。創辦人鍾政男當初為了讓消費者能以簡單的方式，品嚐到新鮮魚貨的美味，故在日籍友人的建議下進行產業轉型，由魚貨販售到生產加工，鍾創辦人善用自己多年的料理經驗與對美食的熱忱，將新鮮魚貨加工為一夜干等高值化之產品，推廣給喜愛魚料理的消費族群。

品創在創立後不斷朝向生產技術升級前進，在“科技帶動創新，研發引領革新”的創建宗旨下，將科技化設備與科學化之生產製程導入水產加工，以研發更多自然、

健康、便於食用的水產品。以「提供健康、安心、美味水產品」理念，搭配技術創新研發、生產效率化及優良品質管理，使年營業額在成立後二年便順利躍升到億元規模，並穩定成長當中。

但近年在全球天然漁獲量日漸減少的趨勢下，優質水產品原料的確保成為公司永續經營上的一大課題。因此，品創確保安全且穩定的原料供應來源，例如與養殖業者的契作，及淨化、循化等水產品處理技術的研究開發等，依此建構永續經營的基礎。



品創自成立以來積極進行專利技術研發與產品開發，所生產之燻製系列產品及甘露煮產品，主要提供國內外廠商販售，目前全聯、王品集團、萊爾富...等皆是品創客戶群，另外銷市場更是拓展至新加坡、馬來西亞等地區。

本次參加國家新創獎，所參展的深層海水魚子醬，更是世界首創，不僅僅對於台灣東部的產業鏈能有所貢獻，更強調品創的軟實力可將台灣品牌帶往世界。

品創所開發商品品質優於一般市場外，更是領先業界加入 HACCP 認證，取其對食安的重視外更能增加市場競爭力。

鑑於傳統市場已經過無數年頭經營已然成型，品創創立之初便著眼於高端消費市場，此所指並非高價位之商品，是指將產品做出高於傳統市場品質，但價格極具競爭力之商品，以此來與傳統市場商品做出區隔，品創現今研發產品皆使用專利技術進行調味，於市場上可謂無人可仿效，致此來搶占市場一席之地。

短期內品創將以台灣市場為起點，輻射至亞洲，更著重於將產品推向日本、歐盟等國家，也將透過積極參加國際食品大展如：2017 台北國際食品展 (2017 FOOD TAIPEI)、馬來西亞國際食品飲料展 (MIFB2017) 並推出深層海水魚子醬頗受好評。

除上述展覽外，更規劃參加 2018 年歐美等大型食品展，如法國巴黎 (國際食品飲料展)、德國科隆 (國際食品展)、布魯塞爾 (國際水產品及水產技術展) 等，藉此來向世界展示品創所擁有的專利鹽漬技術：更將朝向產業鏈資源整合，並建立起台灣專屬品牌。





## PIN CHUANG TECHNICAL MANUFACTURING Co., Ltd.

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Established Date : Nov. 14, 2013  
Business Category : Canned, frozen, dried, and pickled food manufacturing  
Authorized Capital : 80,000,000

PIN CHUANG Technical Manufacturing Established in November in 2013, Technical Manufacturing Co. Ltd. is a company that endeavors in seafood product processing. In order to allow consumers to taste and enjoy the freshest fish product, our founder, Cheng-Nan Chung, was advised by a Japanese friend and transformed the business from selling fish to manufacturing line. Chung has magically transformed fresh seafood ingredients to high value added products like dried fish, and has been promoting to those who're a passionate of the seafood.

After PIN CHUANG Technical Manufacturing was founded, it has been constantly improving its innovative technology, and, with their corporate value of 'Technology brings the innovation, research and development bring the newness',

they have developed more and more natural and healthy seafood products that are convenient to eat, by introducing technological equipments and scientific production processes in our manufacturing. Under the core value of 'Healthy, Safe and Tasty', together with our innovative technological development, productive efficiency and outstanding quality control, Our sales profit has significantly increased to over a hundred million TWD after two years since the founding, and its business is still thrive steadily.

However, due to the gradually decreasing yield of catch, ensuring the good quality of seafood product ingredients has become a major concern in terms of corporate sustainable management. Therefore, PIN CHUANG Technical Manufacturing is striving to guarantee a safe and stable supply



source, such as contract production with aquaculture companies, purification, domestication, and other research and development of aquaculture processing technologies, so as to establish sustainable management.

PIN CHUANG Technical Manufacturing has been working proactively on patent technological research and product development since its founding. Our smoked products and maturation products are primarily merchandised by domestic and overseas market, including PX Mart, Wowprime restaurants, Hi-Life, etc., and extensional market territory has also branch out to the Singapore, Malaysia and other international regions.

In this year's National Innovation Awards, we're proudly present the unprecedented Deep Sea Water Caviar. Not only can we contribute to the industry chain of eastern Taiwan, we also aim to introduce Taiwan's soft power to all over the world.

The quality of PIN CHUANG Technical Manufacturing products stands out among the general market, and more importantly, it's the first in the industry to have HACCP certification, which further highlights the importance of food safety and also increases its competitiveness.

In view of the maturity of traditional market over the past decades, PIN CHUANG Technical Manufacturing has

been targeting at the high-end consumer market since its establishment. By saying 'high-end' here, it does not refer to highly expensive or pricey products, but rather to the highly competitive product in terms of selling price and superior quality that constitute a major difference from the traditional market. PIN CHUANG Technical Manufacturing has been employing its patented technology for seasoning in its own products, and no other existing companies have been able to do that on the market.

As a short-term goal, PIN CHUANG Technical Manufacturing plans to start from Taiwan market, and then extend to other regions in Asia. It also aims to promote the product in Japan, EU market, etc., and to actively participate in international food exhibition events. The Deep Sea Water Caviar has successfully received positive responded in 2017 FOOD TAIPEI in Taiwan and MIFB2017 held in Malaysia.

In addition to the above, we are planning to join large-scale food exhibition events in the US and European regions in the year of 2018, including Paris (SIAL Paris), Cologne (ANUGA 2018), and Brussels (European Seafood Exposition & SEAFOOD PROCESSING EUROPE) etc., in the hope of demonstrating PIN CHUANG Technical Manufacturing's patented innovative food technology. On the other hand, our long-term perspective, we committing striving to integrate industry chain resources, and build up Taiwan's own brand.





## 众社企股份有限公司

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成立日期：102 年 1 月 13 日  
營業項目：輔助科技、智慧城市、雲端運算、服務設計、行動商務  
資本總額：50,000,000

### 众社會企業：用智慧與科技來圓滿愛， 運用資訊科技創新來滿足各種行動不便族群和家屬的服務需求

面對高齡與平權社會挑戰，曾在台灣國立交通大學服務多年的林崇偉教授 2014 年創辦「众社企股份有限公司」（簡稱：众社會企業）是亞洲指標性的社會企業。創新之處在於我們陪伴、鼓勵、訓練高齡、身障、行動不便者和家屬能發揮其「障礙的專長」，透過社會參與機制，協助建置各種友善城市的智慧行動資訊服務（如餐廳、交通、旅館、旅遊、公共設施等）。讓大眾能夠看見、理解、感受障礙朋友的服务需求，從而協助公私部門，攜手改善環境與服務，推動無障礙友善世界的發展。

創辦三年來，众社會企業從 3 人發展至 20 人，資本額從 500 萬成長至 4000 萬（2017.08），營業額成長至 2800 萬

（2016），服務已擴及台港新馬共 15 個城市，共有 400 多位身障朋友受訓服勤，執行友善資訊的蒐集、建置和輔導工作，涵蓋 4000 家以上的無障礙友善餐廳、旅館、捷運、診所、藥局、哺乳室等，以建構華語區的友善資訊服務平台為發展目標。

众社會企業累計共獲國內外 92 項科技創新與社會創業大獎，每年更依公司章程提撥淨利 50%（KPMG 會計師事務所財策）用於推動資訊平權近用，發展無障礙友善環境，協助身障、高齡、弱勢、青年之教育、就業、創業和國際合作，創辦三年累計已提撥達新台幣 500 多萬元。



### 佈局高齡社會裡的資訊服務通路， 運用適地性服務和大數據分析連結 服務提供者和服務使用者

#### （一）、智慧場站

跟實體建築的空間營運商合作，提供一般民眾和身障者，在其服務範圍內，提供環境資訊、智慧引導、多媒體 / 語音導覽，以及商業訊息和廣告推播等服務，指標性客戶：如高鐵站、捷運站、博物館、遊樂園、高速公路服務區、百貨商場等。

#### （二）、智慧城市

以企業 / 產業為範疇，提供消費者 / 特定服務對象，在特定之城市 / 區域 / 國家範圍內，該企業 / 產業之無障礙 / 友善可近用資訊，以及特殊服務。指標性案例如：友善餐廳、旅館、司機 APP；友善「藥局」、「哺乳室」、「醫療院所」APP，以及視障者行動語音菜單等。

#### （三）、友善教育

與公部門、非營利組織與企業合作，提供專業的無障礙環境、友善資訊、服務設計改善專案，規劃辦理如：同理心訓練、無障礙體驗、服務品改善、設計思考創新、團隊管理合作之講座、工作坊等教育課程，推動跨領域的服務業者提升其軟硬體與人員之友善服務品質。

### 建構泛華語區無障礙友善旅宿交通 生活資訊平台，推動身障與高齡者 社會參與打造和樂融榮新經濟

众社會企業不僅展現出以 ICT 科技來驅動社會力創新（societal innovation）的可能，創造出一種新的身障者社會參與模式，為創造無障礙環境帶來不一樣的想像空間；更嘗試臺灣創新智慧友善城市服務整套輸出至海外市場，並透過 APEC 的南向合作框架，期望逐步建置以臺灣經驗為主體的「泛華語區域無障礙旅宿交通生活資訊平台」。

而這樣的一個跨服務領域和跨地理區域的平台，在全球快速高齡化和都市化的趨勢下，不僅提供了行動不便族群和照顧者便利的無障礙友善資訊接取服務，更是未來各國公共事業和服務產業的迫切需求，也是提升企業服務品質和形象的重要關鍵。

众社會企業 2017 最新服務「友善旅館」協助旅宿業者登錄無障礙 / 友善客房資訊，不僅讓行動不便高齡與身障旅客能輕鬆找到旅館，更在入住前就能清楚瞭解設施和服務，確保安心順利使用，也由此提昇無障礙客房使用和訂房率。歡迎大家試用：

<http://Hotel.OurCityLove.com>





# OurCityLove Social Enterprise Co., Ltd.

President : Prof. Dr. Chong Wey Lin  
Address : 1F, Nr.57, Lane 167, Dongnan St.  
30062, HsinChu City, Taiwan (R.O.C.)  
Tel : 03-5611-582  
Fax : 03-5611-583  
Website : [www.OurCityLove.com](http://www.OurCityLove.com)

Established Date : Jan. 13,2013  
Business Category : Assistive Technology,  
Smart City, Cloud Computing, Service  
Design, e-Commerce, m-Commerce  
Authorized Capital : 50,000,000

## OurCityLove Social Enterprise: Technology for Connection and Inclusion

Accessibility is an emerging issue in most of the Asian cities, especially facing the aging challenges. Since it takes time and money to make the city to be 100% accessible, giving the seniors, the disabled and their families and friends, the accurate, reliable and user-friendly accessibility information service is definitely a huge market.

Combining ICT innovation, young social entrepreneurs and people with disabilities (PWDs), the OurCityLove Social Enterprise, we devote ourselves in developing various smart applications and cloud services to provide

the general public hands on city's accessible information.

Founded in 2014, the OurCityLove Social Enterprise is now the leading smart city accessibility information service partner for 15 city governments, 4000+ companies in public service category and 77 NGOs in Taiwan, Hong Kong, Singapore, and Malaysia. Many famous museums, shopping malls, hospitals, schools, transportation stations and government agencies adopt OurCityLove's "Smart Station", the IoT solution to bring ultimate satisfaction of their customers, visitors, and the differently-abled



people by providing them personalized handy information for the access of requested facilities and services, help and emergency.

At the same time, station operators and vendors could also utilize OurCityLove's intelligent multimedia messaging platform and big data analysis system to urge location-based promotion, customized thematic touring, and interactive marketing event, to understand the spatial traffic and to optimize the business performance of every store, exhibition, product, sales, and service.

From human connection to social inclusion, the OurCityLove Social Enterprise is at your service on the way heading a prosperous and inclusive economy!

## Smart Assistive Technologies for the Elderly and Disabled Customers and for Business

In cooperation with our indicative customers such as Chunghwa Telecom, Taiwan High Speed Rail, NanRenHu, HsingTungYang, Maxim's and etc, OurCityLove now has our services in 15 cities of Taiwan, Hong Kong, Malaysia and Singapore. We are well experienced in the following fields:

- Consulting, designing, developing and implementing smart accessibility information applications with government and business
- Accessibility consulting and training services in both hardware and software for government and business
- Career training for people with disabilities and the elderly
- Big data analysis and service exchange with OTAs
- Annual friendly certificates and awards with social campaign

## Heading an Inclusive Economy in Asian Pacific Ring and Aiming at the Silver Booms in Chinese Speaking Markets

Two facts in 2025 that we should not ignore and must take action now: (1) 70% of the global population will be living in the top 100 big cities; (2) 20% of city's population will be over 65 and need accessibility services.

To create a friendly world with human centered communication technologies, OurCityLove Social Enterprise has successfully developed a series of smart accessibility information applications, from restaurant to public/private transportation, accommodation and tourism, by which a huge potential customer base for the future service industries is on the road.

One of OurCityLove's latest service is the platform "Friendly Hotel", which helps travelers with various needs easily search for and find accommodation to meet their specific needs. It includes in-depth information and pictures on hotel's accessible guest rooms, services and facilities, with information such as the availability of shower chairs, baby bath tubs, and even the width of doors to ensure guests have the most enjoyable and relaxing. At the same time, it also helps hotels increase booking of their underutilized accessible guest rooms, which has been a big problem for hotel operators.

Heading an inclusive economy in Asian Pacific Ring and aiming at the silver boom in Chinese-speaking markets, the "Friendly Hotel" is just like the "friendly version" of Hotel/Booking/Agoda.com with great social meanings and market value. Please try our service and have fun:

<http://Hotel.OurCityLove.com>





## 有理百物股份有限公司

負責人：陳奕璋

地址：臺北市中山區中山北路一段 145 號 8 樓

電話：02-2568-1996

網頁：www.unipapa.com

成立日期：102 年 03 月 27 日

營業項目：產品設計、電商經營、實體零售業、行銷廣告

資本總額：15,789,470

### 以「設計免費與全通路的行銷廣告」經營「新品的獨家代理權」

「Unipapa 有理百物」是一個具有設計開發能力的電商平台及總代理，以簡約為設計語言，協助台灣品牌與製造商進行產品功能或產品外觀的免費設計，優化產品功能與外型美感，後執行行銷廣告及通路推廣與廠商交換新設計品的全球總代理營運權；透過消費者回饋、市場調查、大數據分析等，追蹤消費市場動態、聆聽消費者的需求，以之修正產品的設計方向、行銷策略操作，打造每個人都想要擁有的好產品。

除了致力於產品開發及行銷，Unipapa 努力擴大市場、拓展海內外銷售通路，並開放機會、分享資源，邀請海內外優秀的設計團隊加入我們，透過協同設計與交流腦力激盪，使三方都能專注在己身的貢獻上，製造商精進生產技術與產品品質，開發團隊傾心於設計產品，而 Unipapa 著力於市場行銷與品牌推廣，促成合作能互惠互利，共生共榮。



### 為人而設計的 Unipapa Design

Unipapa 依使用者需求設計開發產品，減少外觀多餘的裝飾，由設計組與製造商經驗交流、打樣測試，行銷組則從頭參與新品開發過程、了解產品優勢後擬定新品定位及定價，以之掌握廣告行銷的籌碼與方向，推出符合消費市場的新產品。

產品上市後，業務同仁依全球總代理營運權及行銷企劃，代理製造商管理產品銷售作業，並上架至其他 Unipapa 慎選之通路，主導各家通路銷售作業，使產品不流於今日賣場商品的削價競爭。

隨著合作廠商增加，我們能群聚 Unipapa Design 的客群，累積認同與支持，

鼓勵製造商生產新設計品並建立品牌，傳承好的製造技術，使產業生生不息。

### 讓設計全面走向民生

Unipapa 以大膽且讓利的新興模式拉近設計與製造業的距離，藉由網路發酵我們從一而終的理念，將設計回歸簡單乾淨並專注於精進產品功能，以「Human Design」為人而設計為本，透過行銷組與設計組緊密的配合，開發符合市場期待的產品。另外 Unipapa 也努力開發電商 ERP、財務協作系統等，解決現今電商系統不足，提升團隊內部作業效率並簡化廠商間對接資訊的繁瑣程序。

草創一年的淬煉與成長，Unipapa 從網路電商到開辦實體門市，整合線上線下的客層，逐步學習及修正，以之改變市場生態，讓設計走向生活並融入每一位消費者生活中。





## Unipapa

President : Jimi I-Chang Chen  
Address : 8F., No.145, Sec. 1, Zhongshan N. Rd., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)  
Tel : 02-2568-1996  
Website : www.unipapa.com

Established Date : Mar. 27, 2013  
Business Category :  
Product Design, E-commerce Platform,  
Retail Store, Marketing Sales  
Authorized Capital : 15,789,470

### Free Design and Marketing in exchange for product exclusive distribution rights

Unipapa is a startup distributing platform focused on simplicity of design. We collaborate with Taiwanese brands and manufacturers, while offering industrial design and engineer development consultants in exchange for product exclusive distribution rights, and release quality goods that are beautifully designed. We listen to consumer demand and track market dynamics via customer feedbacks, market survey and big data analysis etc. in order to adjust product design aspects and marketing strategies. This way, we can make fine products that everyone desires.

Apart from product developing and marketing, Unipapa is aiming to expand our global market. We have been seeking overseas distributors and inviting designers from all over the world to join us. Through collaborative design and brain storming, the manufacturers are able to advance their production technology and quality, while the design teams focus on developing products and Unipapa commit ourselves to marketing and brand promotion.

We sincerely hope this model can bring benefit and prosperity for all of us.



### Human-centere'd Unipapa design

Unipapa designs products according to our user's needs and avoids redundant accessories. The design team is in charge of communicating with manufactures, sample making and quality testing; while the marketing team participates in the product development from the beginning, in order to understand the product's advantage, positioning and pricing, which helps us integrate the resources and generate strategy for advertizing and marketing. The marketing team also provides customer feedback to the design team for researching and developing new products that in line with the demands of the market.

After releasing the new product, the sales team would manage the domestic and foreign sales for the manufacturers according to our global distributor operating rights and marketing strategies. We launch the product to its adequate distributors, monitor the sales status to make sure the security and integrity of the of the product remains intact in the marketplace.

With the growing number of our partner manufacturers, we are able to expand Unipapa Design customers and accumulate identification and support. We believe it would bring a virtuous cycle for the industry,

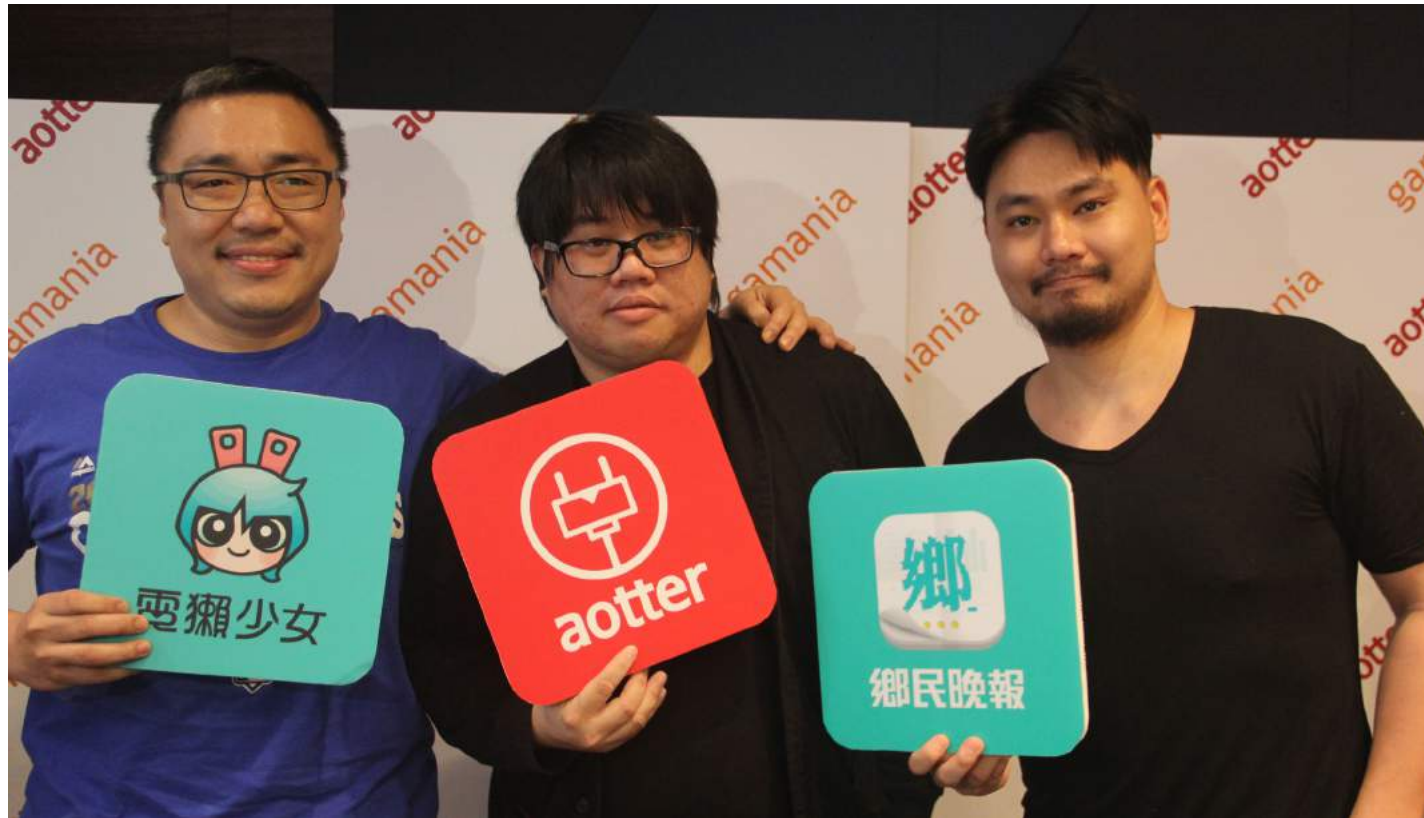
encourage the manufacturers to develop new products and refine their manufacturing technology.

### Design goes to daily life

Unipapa uses a bold and emerging model which brings more profit to the manufacturers and closer bonds between the manufacturing and design industry. Unipapa believes that design should focus on the purpose and function of the product itself instead of insubstantial pageant. Our work is guided by 'Human Design' - our marketing and design team collaborate closely to develop products that accord with the demands of the market. Furthermore, Unipapa is also working on developing ERP and financial cooperation system to solve the insufficiency of the current e-commerce system, promote the administration efficiency and simplify processes for communication between different liaisons.

Over the year Unipapa has grown from a new e-commerce platform of 0 membership to over 13,000 members and recently opened our first entity store. We have been working on online-offline channel integration, continually modifying and enhancing ourselves to bring change to the market environment, letting design become part of every customer's daily life.





## 電獺股份有限公司

負責人：謝綸  
地址：臺北市松山區光復北路 95 號 7 樓  
電話：02-2747-8610  
傳真：02-2747-6390  
網頁：www.aotter.net

成立日期：101 年 10 月 18 日  
營業項目：社群平台、企業商用工具、自媒體平台、  
數據分析與廣告  
資本總額：12,000,000

Aotter 一詞來自於 "Ahead of time" 的縮寫，我們期待用網路發明世界、用創意帶來便利，創造超越「現時」的產品。同時，Aotter 中字根源於「水獺 (otter)」，據傳是古希臘人格測試中代表熱血、樂觀的性格，代表色是紅色，我們也期待與水獺一樣擁有這樣樂觀熱血的調性。

電獺著重研發關於媒體、使用者歷程、各式線上專家工具，我們不但營運電子商務、製作企業使用的票券平台，也有在台灣非常知名、改變媒體生態的鄉民晚報 APP，同時我們也處理過廣告策略，這使得我們將這些經驗用於 PasteWall 開發時，已非常成熟，許多技術是從 PasteWall 獨立成

一個產品，獲得一些商業的成功，而縱使 PasteWall 有如此大的潛力，他對一般 User 而言仍簡單的妙不可言，這就是電獺的精神，即使產品能完成許多複雜的事，但使用上仍致力優雅、簡潔，使用者總是很快的融入我們的使用情境中。

這是一個由設計師、科學家、程式設計師、專利律師、插畫藝術家、圖書館員、行銷專家與資料科學家等各領域的怪咖所組成的團隊，他們是熱血專注的執行者，期待用網路發明世界、用創意帶來便利。



電獺同時也擁有台灣最大的行動原生廣告聯播網。其中一個電獺在數據應用的產品，AotterTrek，每個月蒐集超過 10 億筆來自台灣主流媒體、網路論壇、社群等使用者資料。使用電獺獨立開發的「Aotter FingerPrint」技術，平台可以有效的配對裝置及跨螢分析網路使用者的使用行為，進而建立使用者輪廓。AotterTrek 數據分析平台產出之分析結果，不只能夠精準預測對特定產品有興趣的用戶，並針對他們的喜好發掘更多潛在客戶。同時，行銷人員亦可應用分析出的數據結果從事廣告投遞，讓廣告不只投遞給原本的既有客戶，更能夠觸及更多新客源。經過實測，我們甚至成功提升 3 至 10 倍的廣告及商業效益。

做出無論哪個世代的朋友都會愛上的服務或產品，就是電獺的使命。

電獺是專注於創新應用研發的公司，我們未來的重點產品是 PasteWall，透過一般社群網站的使用方式，結合協作、辦公室應用與創作應用的特性，將提供一個嶄新的網路社群應用方向，不僅方便展示更具備延展性，我們確信這將是未來取代各式創作工具的平台。

PasteWall 解決了個人筆記應用、辦公室應用與線上創作工具的上手複雜、學習曲線高的問題，你只要像利用一般社群網站一樣開始，不知不覺的就能開始整理、組織、與朋友共同協作你的產出。PasteWall 基本上適合各種年齡層、職業的大眾，但我們初期更希望他能被圖文創作者、作家、教育工作者、學生與各種從事內容創造的人喜愛。

插上插頭，電獺將要創造更多你也想要的產品與服務！





## Aotter Inc.

President : Konois, Xie  
Address : No.95-7, Guangfu N. Rd., Songshan Dist., Taipei City 105, Taiwan (R.O.C.)  
Tel : 02-2747-8610  
Fax: 02-2747-6390  
Website : www.aotter.net

Established Date : Oct. 18, 2012  
Business Category : SNS、SaaS for Enterprise、Tech Media、Big Data & AI、AD network  
Authorized Capital : 12,000,000

The idea of aotter comes from "AOT"—ahead of time. We expect ourselves to stand in a user's point of view and to create wonderful products that bring convenience to life ahead of time. Also, we found it interesting that you can see "aotter" as "a otter." Ancient Greeks developed personality types based on animal characteristic. The otter's characteristic is outgoing, enthusiastic and optimistic, and its representative color is red. That is exactly what we want to be, like otters!"

Aotter is first and foremost a tools developer. We've developed tools for the media, user journey as well as all kinds of online expert tools. Now, we are branching out into e-commerce and establishing ticketing platforms for businesses. PTT News Networks, one of our

early successes in Taiwan, has forever changed the media environment in the island country. Having dabbled in advertising strategies allows us to put these experiences to good use during the development of PasteWall, which has in turn helped us create various products of commercial success, all stemming from collaborations using PasteWall. With limitless potential, PasteWall is wonderfully simple for its users, something that Aotter takes to heart—even if a product can perform endless tasks, we are committed to make user experience easy and intuitive, clean and simple.

This is a team made of experts who play different roles in various fields: designers, scientists, programmers, patent attorneys, illustrators, artists, librarians, marketing experts



scientists. We are determined to inventing a world to make everyone's life easier in a creative way!

Aotter also has the Taiwan's largest mobile native AD network. One of our brainchild, AotterTrek, a data application and analytics platform, collects more than 1 billion events of users online reading behaviour data from mainstream media, forums, and social media in Taiwan per month. By utilizing our unique "Aotter FingerPrint" technology, we can map cross devices and cross media user behaviour and in addition to create their users' profile. For any digital marketer, in AotterTrek, you just need to simply type some keywords, and then you are able to instantly obtain the user behaviour insights of those who are interested in the keywords that you just entered. And this is the successful application we have done based on the data analysis results. So you can run your advertising campaigns here directly to the audiences you just got from our platform. And our advertising campaigns performance is 3x to 10x better than other Ad Networks.

Aotter's mission is to create products or services that people of every generation will absolutely love it.

Aotter specializes in the design and development of innovative applications. Our future point product, PasteWall, takes advantage of people's familiarity with social networking sites by creating something that puts collaboration, office applications and creative apps all in one place. PasteWall charts a new path for next-gen online community, delivering convenient presentation and expandability. We believe that this platform is the future of all creative tools.

PasteWall puts an end to the complicated, long learning curve of using personal notes or office applications and online creative tools. Everything is simplified. If you know your way around a social networking site, then before you know it, you will be sorting, organizing, and collaborating with friends/colleagues to produce amazing works.

PasteWall is made for people of all ages and backgrounds. However, we hope to attract content creators, such as graphic creators, writers, educators and students, to take up PasteWall as their primary creative tool.

Plug the plug, Aotter is going to create products and services that you are longing for!





## 點子行動科技股份有限公司

負責人：鄭宇哲

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電話：07-531-0470

傳真：07-531-1108

網頁：www.phonedoctorbiz.com

成立日期：103 年 1 月 20 日

營業項目：二手機解決方案授權及開發、智慧型手機  
工具軟體開發

資本總額：18,000,000

### iDea Mobile Tech 二手機產業最佳解決方案

點子行動科技最廣為人知的產品「手機醫生」，初試啼聲便得到台灣付費排行榜第二名的好成績。

手機醫生 App 3.0 版上架後更長期占據台灣 App Store 總排行榜第一名，目前手機醫生已累積超過 300 萬用戶，並且曾在 57 國拿到工具類第一，17 國不分類第一名的成績。

手機醫生的手機檢測已經成為消費者買賣二手機的驗機標準，這也讓手機維修廠商看中手機醫生的檢測技術。因此，點子行動科技更進一步將手機醫生的檢測技術，發展成為符合工廠使用的「iMT 商業版」，並且開發一系列符合手機回收商、整新廠、維修商所需要的套裝系統流程，目前已有國內外手機維修或回收廠採用，其中包含中國富士康及歐洲 Bak2 等客戶。

### iMT 商業版延續手機醫生的檢測技術，更加創新及嚴謹

手機醫生 App 累積 300 萬下載，並且在 57 國得到工具類第一名、17 國不分類排行第一名，更獲得 2015 年台灣、南韓 App Store 年度暢銷 App 第一名。手機醫生 Android 版也被香港、南韓 Google Play 官方 Twitter 推薦。

iMT 商業版延續手機醫生的檢測技術，iMT 商業版的檢測技術更加創新及嚴謹。除了獨家的檢測技術及項目之外，iMT 商業版檢測達到在 3 分鐘內可以同時完成超過 4 支手機 57 項功能及超過 50 項資料讀取的檢測。

iMT 商業版包含：

- iMT-Preparation(Mac/Win)：快速啟用手機、安裝檢測軟體
- iMT-Tag：庫存管理，列印標籤
- iMT-Diagnostics：手機檢測
- iMT-Erasure：資料清除
- Anti-Fraud：硬體防弊
- UTS：手機網路與多門市回收系統

### 點子行動科技以成為二手機產業最有影響力的品牌為目標，讓大家一想到二手機，就想到 iMT 產品

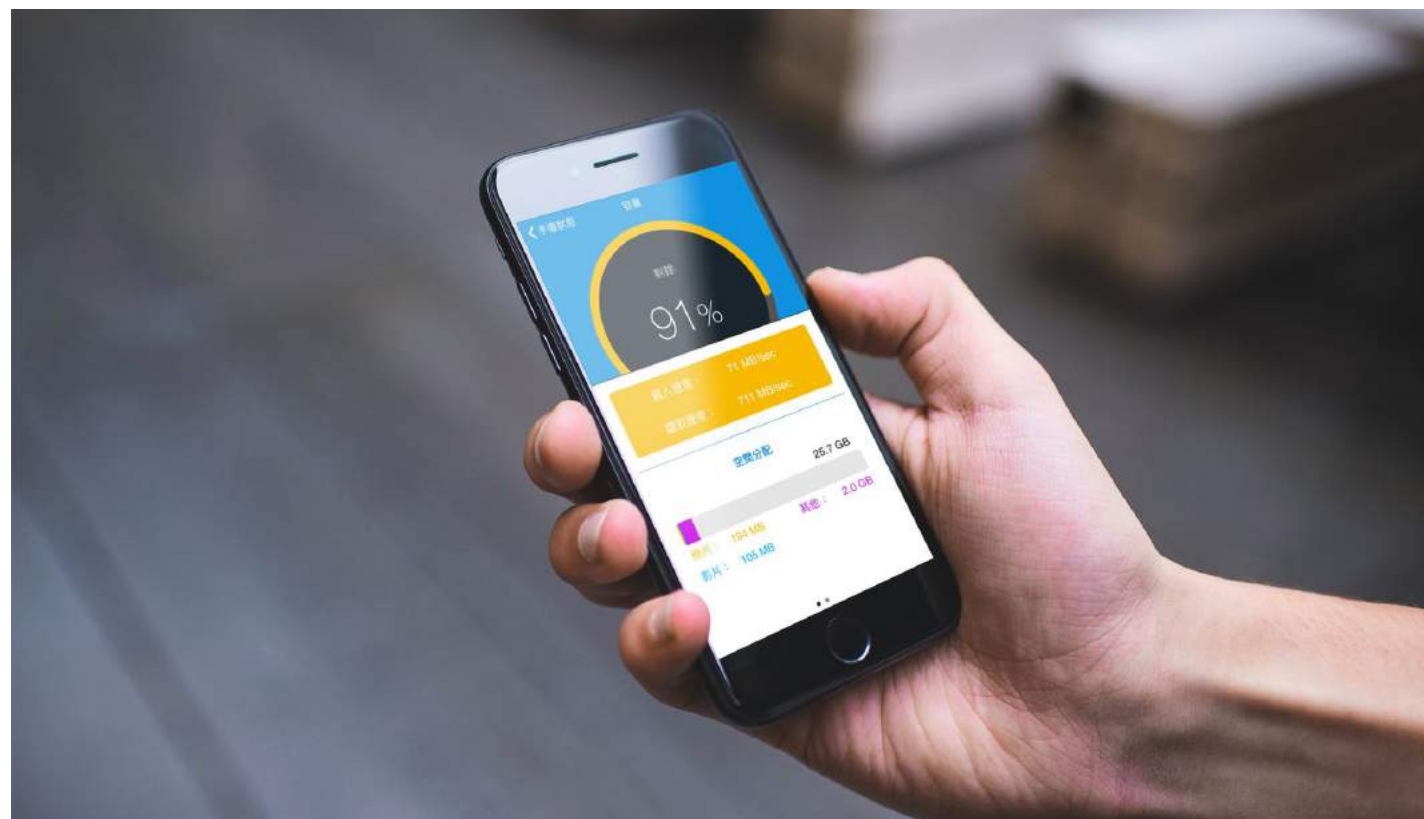
著眼於二手機的市場性及未來發展，點子行動科技將會以商用軟體授權、零售檢測 App 及發展二手機交易平台 Sogigo (尚未上線) 為發展方向。

現在使用者購入新機或購買二手機時，都會下載手機醫生檢查手機。

未來，從使用者可使用檢測軟體測試手機狀況，並取得各回收通路估價，進一步可直接上架 Sogigo 交易平台售出自己的手機。另外，二手機廠商可透過 Sogigo 平台回收二手機，並且透過 iMT 商業版完成進貨、檢測、資料清理等流程，再將二手機上架到 Sogigo 販售，並且透過防弊軟體防止詐騙保固情況。

點子行動科技目標成為二手機產業最有影響力的品牌，囊括二手機產業供應鏈所需要的軟體及平台服務，讓大家一想到二手機，就想到 iMT 產品。





## iDea Mobile Tech Inc.

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Yancheng Dist., Kaohsiung City, Taiwan (R.O.C.)  
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Website : www.phonedoctorbiz.com

Established Date : Jan. 20,2014  
Business Category :  
Solutions for used-phone license and  
development /Utility app development  
Authorized Capital : 18,000,00

### iDea Mobile Tech (iMT) is considered as one of leading smart device diagnostics software licensor.

Started from "Phone Doctor Plus", a utility app that checks the hardware of iPhone, Phone Doctor Plus has accumulated over 3 million downloads worldwide. It also won the 1st place in utilities App Store ranking in 57 countries, and overall No.1 in App Store in 17 countries.

Phone Doctor Plus has over 3 million downloads, and won the 1st place of utility App in 57 countries, overall No.1 in 17 countries. Besides, Phone Doctor Plus won the best-seller App in Taiwan and South Korea in 2015. The Android version was also recommended by the official Twitter of Google Play in South Korea and Hong Kong.

Then, the diagnostics of Phone Doctor Plus had become a standard of trading smartphones between end users.

The diagnostics technology of Phone Doctor Plus brought business clients to iMT, and the clients had acknowledged that it fits the requirement of used-phone industry. Regarding of the up-rising used-phone market, iMT launched "iMT Solutions" for the used-phone supply chain. iMT Solutions has been introduced into used-phone factories of Foxconn in China, Bak2 in Europe.



### iMT solution improved the diagnostic technology and became more professional for business usage.

Developed on the base of Phone Doctor Plus diagnostics and users experience, iMT solution improved the diagnostic technology and became more professional for business usage. iMT-Diagnostics enables the operator to do at least 4 devices in 3 minutes at the same time, check 57 hardware items, and provide over 50 items of device information.

iMT Solution includes:

- iMT-Preparation(Mac/Win):  
Quick activation and software installation
- iMT-Tag: Inventory management and print label
- iMT-Diagnostics: Diagnostics software
- iMT-Erasure: Data wiping
- Anti-Fraud: Avoid hardware cheating
- UTS: Used-phone online/Offline recycle system

### When talking about used phone, iMT will be your best choice.

Foreseeing the development of used-phone industry, iMT have put efforts on it.

Recently, the users will download Phone Doctor Plus when buying a new smartphone to check the hardware.

In the future, the users can check the status of their phone to get appraisal of it, and post the phone on Sogigo(used phone trading platform which is under development now) for selling. Then the recycler can buy back the used phone from Sogigo, and use iMT Solution for the recycling process. Finally, the recycler can post it on Sogigo again to sell it out.

iMT will become the most well-known brand for used phone industry, and provide the services that the supply chain requires.





# 加點創意股份有限公司

負責人：王珮瑜  
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網頁：www.addmusic.tw

成立日期：104 年 07 月 08 日  
營業項目：加點商用音樂平台  
資本總額：2,500,000

加點創意股份有限公司是一個整合「規劃」與「設計」的跨領域創新團隊，由設計、規劃、行銷、活動、音樂等不同領域者結合而成，致力於開發營運改善各種產業困境的數位平台，希望藉由對於各種產業的了解與觀察，以設計思考的模式解決根本問題。

加點音樂 AddMusic 是我們第一個平台，為國內第一個開放、自動化的版權音樂平台，讓音樂更方便地被利用在各種內容產品，打造各領域創作者可在此相互支持、交流的數位平台。除了音樂授權之外，亦致力於推廣音樂營銷與跨界應用，讓聲音也有不同的想像與更大的利用空間，

2016 年於華山首創「聽見設計展」結合音樂與設計品牌，打造第一個商用音樂相關展覽，獲得 2016 Taiwan Design Best100 最佳概念展覽活動，2017 年於台中綠園圈藝術季策劃「這不是音樂課」聲音互動展覽，將音樂以有趣的方式更貼近民眾。同時，亦經營唯一面向商用配樂產業的自媒體「加點音樂誌」，透過各式產業文章、採訪與業界資訊彙整，帶動加點音樂成長為國內最活躍的商用音樂品牌。



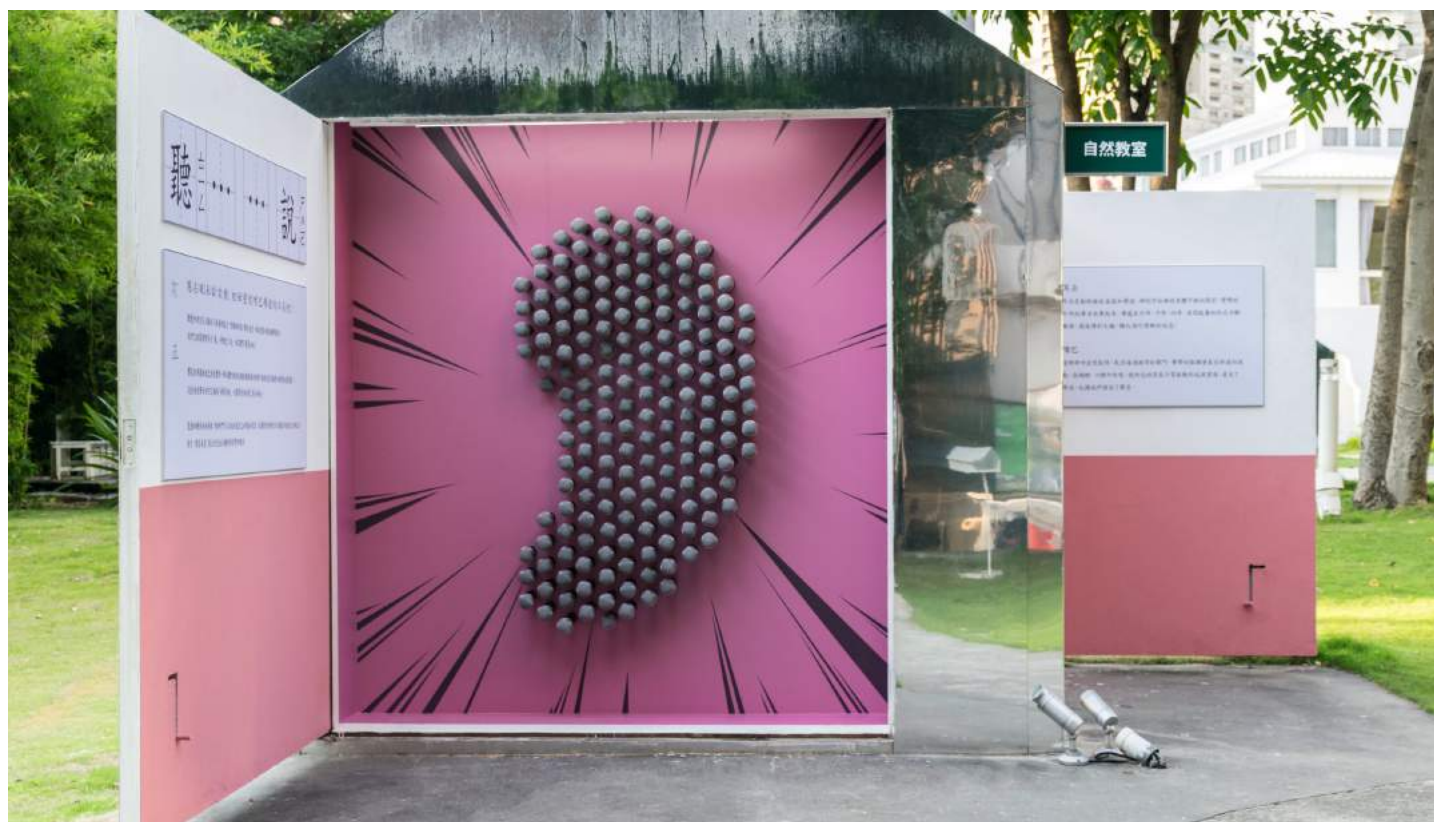
AddMusic 是一個線上授權的音樂平台，以「開放、方便、效率」為核心理念，提供商用音樂的加值應用，讓音樂能夠快速的被利用在廣告、短片、電影、動畫、遊戲等各種內容產品。除了持續優化的音樂搜尋器、完整賣家後台系統等，加點音樂在系統上整合購買音樂流程中所需之各種功能，包含試聽下載、電子商務金流服務、最愛歌曲建檔、自動授權等功能，配合各項目表單、使用者介面、購買流程等，進行完善的設計規劃，整合試聽、購買、付款、下載、授權書產生等流程，打造一站式、全自動的平台系統，大為增加購買的方便性。

除了平台技術之外，加點音樂改變繁雜、不透明的授權模式，在兼顧創作者保護的情況下，以「單一使用、永遠授權」的方式，讓單一作品不再需要重複授權，減輕購買者的負擔，也藉由單一使用的規定，限制購買者不得重複使用，給予創作者更多的保護與尊重。另透過法律文件規範、自動產生的音樂浮水印保護技術、授權項目追蹤與控管，建立完善的產業環境以及正確的數位音樂使用環境。

過去一年，加點音樂從音樂授權為本，近一步結合「設計」、「音樂」、「互動科技」與「跨界策展」能力，從品牌主題曲、新品共創、展覽活動到聲音互動裝置，成功結合品牌、商品、音樂、聲響，媒合平台音樂創作者，共同打造全方位的體驗，提升商用音樂的專業性與應用程度，讓音樂不只是配樂，而有更多的可能性。

未來加點音樂將持續創新，透過各種創新實驗計畫與活動，以「音樂設計」為本、挖掘無限的可能性，帶動音樂與其相關產業交流互動，激起更多思想與創意的火花。





## Add Creative Inc.

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 Tel : 02-2591-0007  
 Fax : 02-2591-8887  
 Website : www.addmusic.tw

Established Date : July.8 , 2015  
 Business Category : AddMusic: Music Licensing for Video, Brand and Advertising  
 Authorized Capital : 2,500,000

AddMusic is a new team of cross-domain specialists that have combined “planning” and “design”. Our team is composed of design, planning, marketing, activities, music and other different areas of combination. We try to develop all kinds of digital platform that will help to solve issues in various industries. Through the understanding of the industries, we hope we can solve the fundamental problems that the enterprises encounter with design thinking.

AddMusic is our first platform. It is the first “openness” and “automated” music licensing platform in Taiwan, which lets the music be more easily used in creation of various products. AddMusic is a platform where the creators working in various fields can support each other and exchange the information.

In addition to music authorization, AddMusic is committed to promoting musical marketing activities and the use of Taiwan music abroad, so that the sound effects can be used by the people of different backgrounds and in different spaces. In 2016, we started holding “Hear the Design” exhibitions in Huashan, inviting the brands in spheres of design and music to participate, it was the first exhibition in Taiwan related to commercial music. We were given “2016 Taiwan Design Best 100” award for the best concept exhibition activity. In 2017, we held “It’s not a music class” interactive exhibition during Taichung’s Green Ripples Festival, to make the music closer to the people with the help of interesting activities. At the same time, we created the first and currently the only media for the commercial music industry – “AddMusic magazine”, where one can find various articles,

interviews and information on the industry. AddMusic grew into the most active commercial music brand in Taiwan.

We are an online licensed music platform. The core values are “Openness, Convenience and Efficiency. We are providing the commercial music which can be conveniently used by various industries, including advertising, short videos, movies, cartoons and games. In addition to continuous optimization of the music search engine and improving the system for the sellers, AddMusic integrated all the functions necessary for the successful music purchasing, including listening before buying, financial services, favorite songs’ list, automated licensing and others. With the help of various forms, user interface, purchasing process, we improved the design, and add the functions of listening, purchasing, paying, downloading, license certificate creation etc., making possible the fully automated commercial music platform, convenient for the customers.

In addition to the platform technology, AddMusic changed the licensing model that used to be complex and opaque. To protect the customers, we used the “single use, eternal license” system, to stop the customers from buying the same track many times for the same project, which reduced the burden of our clients. We also implemented the “single use” restriction, not to let the customer use

the same music for multiple projects, to protect the music creators. We established the friendly commercial music industrial environment, and made possible the correct use of commercial music with the help of the provisions of the laws, automatically generated musical watermarks, and authorization project tracking and management.

In a year, we added new services to the music licensing services, by integrating the “design”, “music”, “interactive technology” and “international exhibition planning” skills, starting with brand theme songs, new product creation, exhibition planning and interactive sound device’ services, we successfully combined “branding”, “products”, “music”, “sound”, “media platform for music creators” to make the full range experience possible. AddMusic enhanced the professionalism of commercial music, so that music from just a soundtrack, became something different.

In future, AddMusic is planning to continue to innovate, through a variety of innovative experimental programs and activities, being based on the “music design”, find the new unlimited possibilities, integrating the music and all the related industries to stimulate the new ideas and creative sparks to appear.





## 百二歲國際開發有限公司

負責人：葉律嫻  
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電話：04-2314-8259  
傳真：04-2314-0008  
網頁：www.eatea120.com.tw

成立日期：103 年 08 月 14 日  
營業項目：茶葉相關商品開發  
資本總額：3,000,000

### 百二歲 是期許也是祝福 身為百年茶農的下一代 讓家鄉的茶葉有了新生命

我們知道

傳承 向來就不是件簡單的事

實踐的旅程中

需要一顆勇敢 堅定的心

端在手中 一杯溫熱的茶

傳遞無聲的價值 溫暖又撼動人心

我們以茶為本做為產品核心

發展出獨具特色又多元化的產品

堅持健康和天然的理念

嚴選當令新鮮食材

無害添加以及高品質的真材實料

我們期許自己 也要求自己

不是最好的 我們不要！

### 滿懷感恩之心 傳遞祝福之情

百二歲

一個在茶壩下長大的囡仔所創立的茶文創品牌

細漢時 每當看著父母頂著炙熱陽光反覆地將茶菁翻炒

阿爸說：

「要把握每一分最適合茶菁曝曬的時間 不能停懈

所呈現出來的茶湯風味才是精美」

雖然艱苦

卻也是百年茶農子弟所累積下來的寶貴經驗談

也因為如此 執行長 李鎮嶺對茶有著相當濃厚的情感

深刻體會到茶農辛勤耕耘

用心呵護每一株一心二葉的養成需付出的心血與汗水

我們知道

『傳承向來就不是件簡單的事 創新更是需要一顆勇敢

與堅定的心』

2014 年 百二歲 正式成立

百二歲 是期許也是祝福 身為百年茶農的下一代

背負著茶農用心厚工的堅定使命

賦予家鄉的茶葉新生命 以茶為本

發展出結合在地文化生活特色之伴手禮

讓台灣的茶穿上台灣文化的新衣

秉持著健康天然無毒的理念

讓茶有了多元創新的新風貌

讓不同的國籍 不同的年齡層

與各種不同的茶可能 有了新的邂逅

茶不再只是拿來喝

百二歲的誕生 期許自己 『不是最好的 我們不要』

那顆最簡單的初心 除了分享家鄉的好茶

更祈願收到這份厚禮的人都能健康百二歲







# BAI ER SUEI international Co., Ltd.

President : LU HSIEN YEH  
 Address : No.210 Boguan Rd.,West.,Taichung  
 City 40353,Tauwan(R.O.C)  
 Tel : 04-2314-8259  
 Fax : 04-2314-0008  
 Website : www.eatea120.com.tw

Established Date : Aug. 14,2014  
 Business Category :  
 Tea product development.  
 Authorized Capital : 3,000,000

**BAI ER-SUI, is an expectations and blessings as well. Being the offspring of century tea family, we giving hometown's tea a new life, leading traditional taiwanese tea into a new generation.**

We know that passing on the heritage is never an easy thing to do. The journey of practice requires a brave and strong heart.

A cup of warm tea in the hands can convey a silent value that is warm and thrilling.

We use the tea culture as the product core to develop unique and diversified products.

Bai Er Suei sticks to using the natural, non-additive and high quality ingredients. This is not easy and the hardship of the process needs to be overcome. However, we expect and demand nothing less than perfection.



Bai Er Suei adheres to the product creativity and quality excellence and continuously improves itself to make food with sincerity and honesty, so that customers can enjoy the more nutritious, security, and healthier foods.

It is said that, "If you are healthy, you can live until 120 years old", just like our business philosophy.

Being purely natural is the seeds for cooking.

The foundation of health has no harmless additives.

Good faith can become the fertilizer to give.

We always adhere to the same principles.

Currently we engaged about six hectares in tea farming area, and also have been worked on Production traceability and organic transformations.

In 5 years, the contract area will be extended to 30 hectares, We are also practicing on production traceability and safety management.

This year, we have applied for a food factory and incorporate into ISO and HACCP systems to make the industry more competitive.





## 展綠科技股份有限公司

負責人：吳仁作

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電話：02-2736-2529

傳真：02-2730-3666

網頁：www.3egreen.com

成立日期：103 年 01 月 28 日

營業項目：綠能智慧鉤錶讓您節能減碳不求人

資本總額：50,000,000

成立於 2014 年初的展綠科技，今年已邁入第 4 年，我們的團隊成員主要多半畢業於台大、清大並服務於高科技產業，平均擁有 15 年的無線傳輸應用開發經驗包括 RFID、低頻、Zigbee、Zwave、WiFi 與 BLE 等，共同致力於追求卓越的成果，也同時在追求客戶目標的過程當中勞逸結合，打造一個理想而完美的智慧與節能服務平台。在智慧應用的相關節能系統如工廠或商辦進行電力管理，客戶群是 B2B，達到（1）找出老舊耗能大的問題設備（2）提高用電安全（3）預測性的維護，賺取每個月的大量電費及用電安全與未來 IoT 延伸應用，透過展綠的簡單、輕巧、經濟實惠 IoT 節能管理軟硬體系統包括雲端數據分析，可安裝在任何電器設備上，當工廠、辦公大樓或商場任何電器設備老舊或電線即將走

火之前，可多人同時透過社群媒體如 line App 自動收到預警，大幅降低用電意外並進一步改善老舊設備，以達節能減碳之效用。除此之外，內建的室內定位功能，提供服務人員進出及位置的管理或外來訪客的管理，對於訪客跑到不該去的地方，將即時提示給本人及管理者，完整掌握所有人與物的位置管理。

針對用電量大、場域複雜、尖離峰用電管理需求之客戶，展綠提供輕巧、極簡安裝的用電管理系統。

與其他既有成本高、安裝期長達數週甚至數月，維護複雜之方案不同的是，展綠提供客戶高價值、安裝時間 1 天，維護簡單的解決方案。



- 105 年入圍 2016 年 A+ 產業加速培訓資格廠商
- 105 年獲選 Ideas Show@APEC 韓國電子展參展資格
- 105 年首屆京台青年創新創業大賽優勝獎
- 105 年上海海峽兩岸青年創業大賽優勝獎
- 105 年經濟部中小企業：展綠科技贏得「破殼而出」傑出創業獎
- 105 年贏得「TAITRONICS 科技創新」獎
- 105 年台科大育成「展綠」智慧綠能錶獲創新科技獎
- 105 年贏得資訊月「百大創新產品」獎
- 105 年贏得松湖杯優勝獎
- 106 年取得行政院國家發展基金創業天使計畫
- 106 年通過 TIECTW 評選取得前往美國矽谷連結市場之資金資源

對於全球的用電大戶“工廠”，將可以立即得到迫切性的效益，展綠科技所提供智慧節能與用電安全預測性維護服務，不僅可以解決目前市場上的

智慧電錶高成本與安裝維護不易，以致不易普及之問題，展綠科技用電節能管理系統更可以帶給客戶，達到包含「智慧節能」、「預測性維護」、「供應需求匹配」之核心附加價值。三大核心附加價值說明如下：

### ● 智慧節能

知道哪裡耗電並找出方法節省電能，將對的資料傳達給關鍵的人，成為提高管理效率的重點，尖峰與離峰用電自我管理。

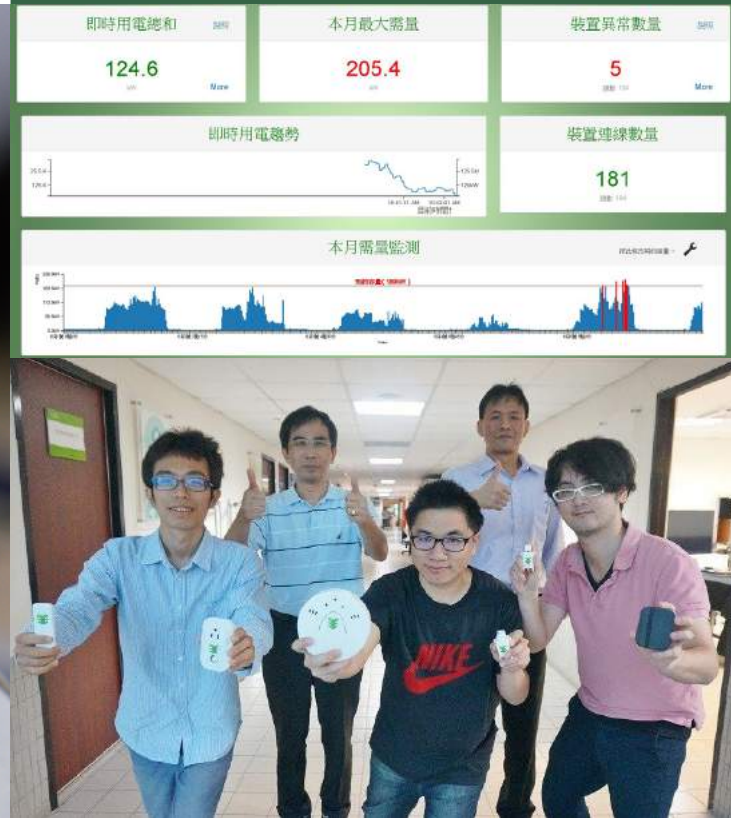
### ● 預測性維護

以往工廠設備故障才維修，導致製程中斷。現在系統得以預測故障的發生，並發出警示。

### ● 供應需求匹配

產業的消費端與製造端越來越近，因應快速變化的市場，貼近市場，生產周期縮短，從單一產品到多樣產品，從大量生產到少量製造。





# 3egreen technology Inc.

President : Curtis Wu  
 Address : Internatioal Building 11F., No. 43,  
 Sec. 4, Keelung Rd., TDa'an Dist., Taipei  
 City 106, Taiwan (R.O.C.)  
 Tel : 02-2736-2529  
 Fax : 02-2730-3666  
 Website : www.3egreen.com

Established Date : Jan. 28,2014  
 Business Category :  
 A Better Way to Know Your Energy Usage  
 Authorized Capital : 50,000,000

Green Smart Meter: DIY without touching your plug! Real-time monitoring your appliance electricity usage by your smartphone app. Professionally diagnosis to alert any safety concern. Knowing your usage to better save energy and utility bill.

Saving energy starts with knowing where and when it consumes. The electricity meter provided by utility company can't tell you too much except charging you the bill. Going down to next level of power usage of each node is key to optimize your energy usage. Available solution often come high cost and demand complicated installation. Moreover, by actively monitoring individual appliance's usage allows early warning of potential electricity hazard.

How about a solution allowing you hook and play connected to the internet. Take a look at this one. You just need to take a power line or wire and hook that and then open anymobile device. You will find that I just take a couple of second that I got the power somsumption for this NB. No plug is needed just hook. It's also powered by energy harvesting with no battery replacement needed. You can easily access all the data on the mobile devices, sending warning of special event via social media apps. Additional cloud computing and analytics can be done with history of electricity to be provided. It's An ideal solution for factory or building energy monitoring system.

Beyond the ease of installation we offer. Precision monitoring down to every node provides you endless data analytic possibility!

Knowing specific power hungry node at real time basis allows immediate action to be taken. Aging machine shows sign not only wear and tear but the electricity usage vs. normal. Early maintenance action can be taken for not only safety concern but also cost saving with early intervention. Electricity usage equal to usage of your machine. Better utilization can be achieved by balancing allocation.

Early success stories across factory and building automation. Asia NEO Tech, a listed company in Taiwan, adopted our solution factory-wide with close to thousand nodes connected. The report we generated allows them to optimize machine usage allocation resulting in better utilization and overall saving in utility bill by optimizing shifts.

Ez tech manage high end condo and deploy our solution to monitor large number of appliances, resulting in saving in human resource for routine check and overall maintenance cost due to early intervention.

Narrow band IoT will be adopted by Telecommunication operators for a lot of IoT applications in the world. Fortunately, 3egreen company has been tested successfully with Chunghwa Telecom. With our early success domestically, I'm eager to explore oversea opportunities to leverage our insight obtained. Hope there will be any opportunities to have cooperation with more operators.

As of today, a completed hardware and software solution are up and running with thousands active nodes. Cloud services are established with analytics capability. Collaborating with customer, we conduct due diligence and provide report for customers to optimize factory management. Looking forward, with increasing number node and data, we're striving to partner with 3rd parties such as repair shop, appliance OEMs, and utility companies as a key eco-system provider.



## 全視域互動顯示 虛擬實境模擬服務技術



## 銘宇室內裝修設計有限公司

負責人：楊宗融  
地址：新北市新店區安德街 161 號  
電話：02-8666-6656  
傳真：02-8666-6676  
網頁：www.mingyung.com

成立日期：102 年 09 月 30 日  
營業項目：室內設計 -VR-AR(商空、住宅、飯店)  
資本總額：3,000,000

銘宇室內裝修設計有限公司成立於民國 102 年，由負責人 - 楊宗融先生於新北市開辦。大學開始努力參與各界比賽，累積創業資金及經驗，創業初期經營項目以設計業為主，為期許能做業界的先鋒，致力提昇設計水準，歷年來參與許多國內外設計案，並邀集各專業設計者及學者專家共組成精英團隊，建立各種管理制度。自民國九十七年起，開始投入經營風景區的餐廳與商店街規劃設計，隨即受到各界矚目，媒體爭相報導，佳評如潮，由於努力受到各界肯定，於民國一百年更榮獲「新北市都市設計大賞 首獎」展現公司團隊強大的經營服務實力。

銘宇室內裝修設計有限公司擁有豐富的設計操作經驗在設計界擁有 12 年的經

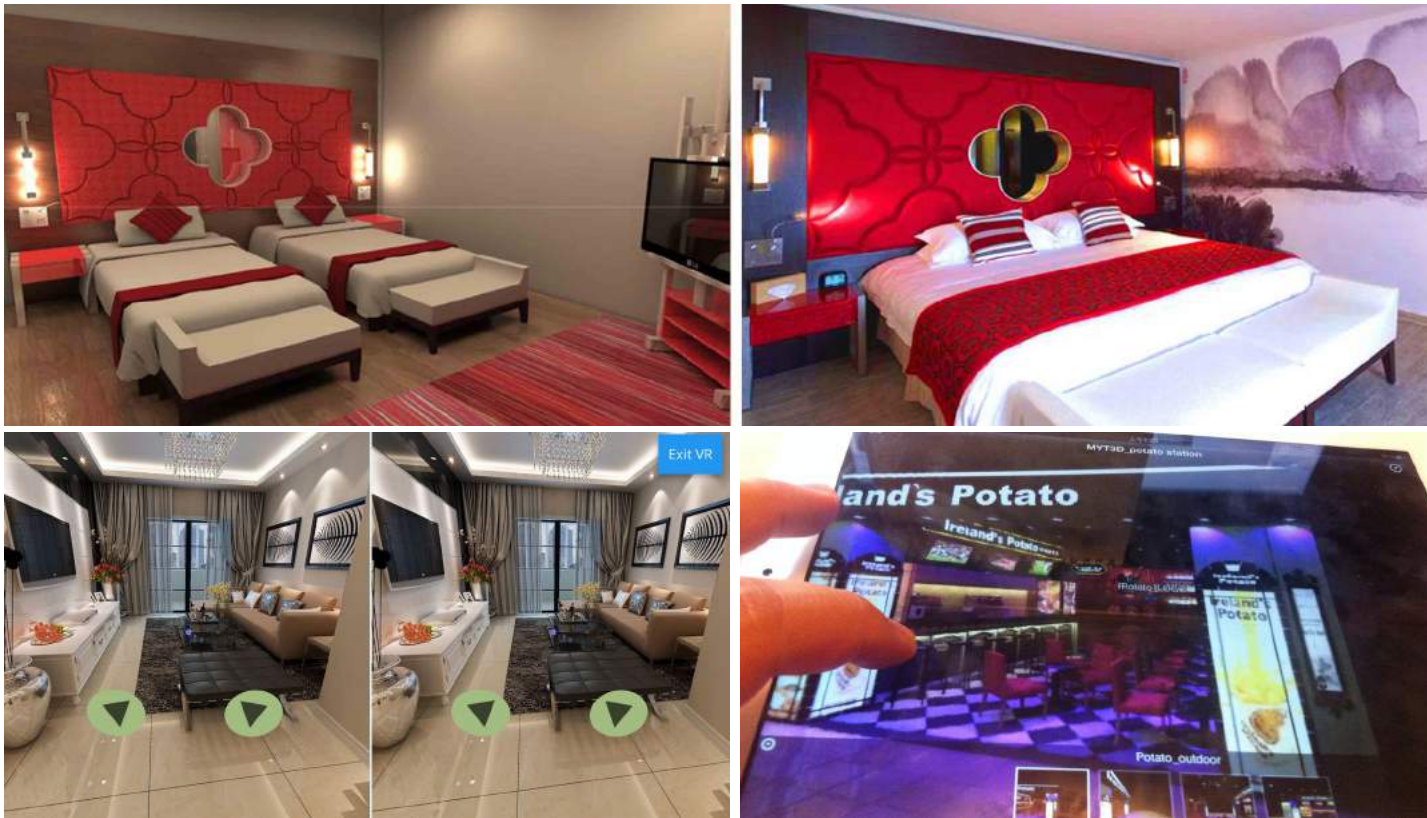
歷，近 5 年來不僅在業界上拿了相當多的設計展項，亦累積了豐厚的設計實務經驗，所服務的對象包括政府單位及一般企業，相關比賽經驗及設計經驗已數百場，最了解顧客需求及全球設計產業之動向。豐富的執行及規劃經驗，並重視顧客滿意的前提下，多項設計標案均獲顧客來函感謝，並與許多顧客維持良好長久的合作關係。「銘宇室內裝修設計有限公司」一貫秉持「專業是品質的基礎」以誠信的態度，在嚴控品質、效率及預算的原則下，深受客戶的信賴與肯定，無論從規劃設計到施工及維護服務都能讓每一個客戶滿意。並且以「服務至上，客戶滿意」為前提，我們針對不同尺度的建築、室內、景觀提供最好的建議與實際報價。

銘宇室內裝修設計有限公司應用創新研發服務「全視域互動顯示虛擬實境模擬服務設計 VR」，鎖定「建築、景觀、室內設計、商品服務電子數位化市場」，針對開店、商場、產品規劃設計需求顧客，開發「全視域互動顯示虛擬實境模擬服務設計整合式教學體驗平台 VR」，將電子數位化全視域互動式虛擬實境模擬服務融入傳統設計市場之創新模式中，提供全視域虛擬實境電子化完成案例，以免費價格、會員制提高客戶的體驗意願與設計規劃參考依據並提高市場佔率及提高簽約案，以達到行銷及推廣效果，減少紙本的浪費，增加節能減碳之效用。並搭配「室內維護管理系統 AR」用於實際工程裝修過程與維護管理，藉此達成【服務前 - 全視域互動顯示虛擬實境模擬服務 VR，服務中 - 虛擬實境 VR 系統，服務後 - 室內維護管理系統 AR】成為一個創新互動模式之創新研發目標。

已完全數位化手法及提高簽約案以達到行銷及推廣效果，給予客戶實際體驗虛擬 3D 空間。3D 互動視覺呈現都能輔助傳統文字與圖片說明不足之處，讓客戶更了解產品。在產品外型呈現方面，全視域互動顯示虛擬實境模擬服務技術除了可以不同視角呈現產品外貌，以模擬客戶檢視實體產品、建築、室內、景觀商品設計虛擬實境化的體驗方式，也可更改產品之顏色與材質，並即時觀看更改效果與體驗討論分享減少顧客事後糾紛與爭議。

銘宇室內裝修設計有限公司近年來透過【服務前 - 全視域互動顯示虛擬實境模擬服務 VR，服務中 - 虛擬實境 VR 系統，服務後 - 室內維護管理系統 AR】成為一個創新互動模式，已完全數位化手法及提高簽約案，向大眾客戶傳遞無紙化等環保思維的數位化互動模式，期許從以往相對中小型開發案中，轉變為跨足各個專空間設計領域、更全方位且專業化的設計服務公司。





# Ming Yung Interior Design Co., Ltd.

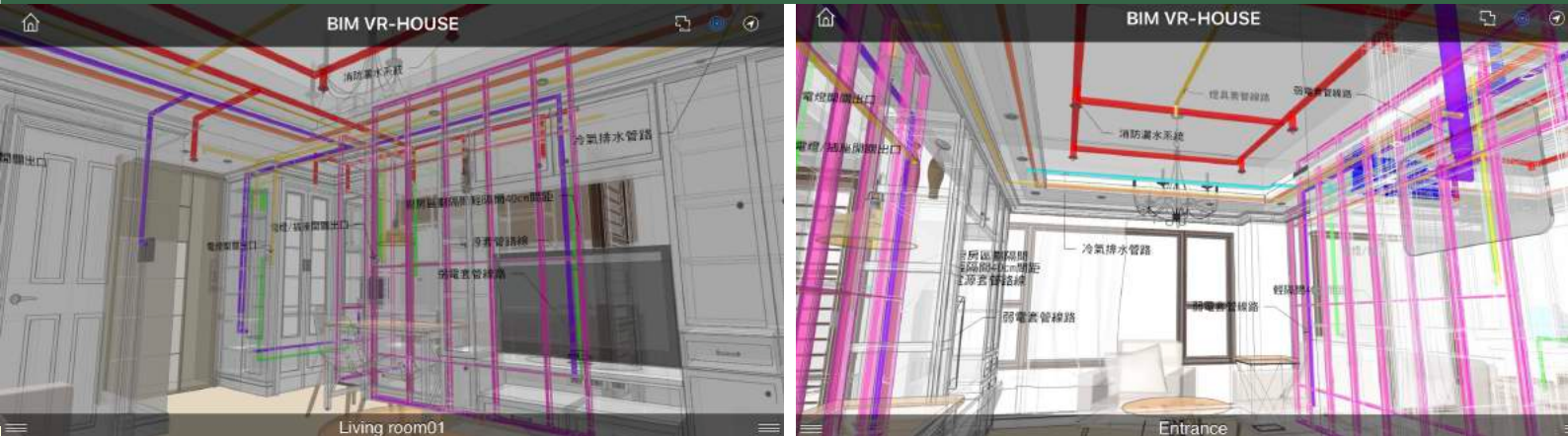
President : YANG , TSUNG-JUNG  
Address : No.161, Ande St., Xindian Dist.,  
New Taipei City, Taiwan (R.O.C.)  
Tel : 02-8666-6656  
Fax : 02-8666-6676  
Website : www.mingyung.com

Ming Yung Interior Design Co., Ltd. was established in 2013. Mr. Yang Zongrong, the representative, founded the Company in New Taipei City. Since he studied at the University, Mr. Yang has committed to participating in all competitions, accumulating venture capital and experiences. In his initial business, Mr. Yang mainly focused on the projects of design in a hope that he would be a pioneer in the industry to enhance the design level. He participated in many domestic and foreign design projects over the years, and invited the professional designers and scholars of experts to form an elite team as well as establish a variety of management systems. Since 2008, Mr. Yang has put into operation in planning and design of restaurants street stores in the scenic area, immediately attracted from all sectors and heatedly reported

Established Date : Sep. 30,2013  
Business Category : Interior design-VR-  
AR(Commercial space 、House 、hotel)  
Authorized Capital : 3,000,000

with good reviews by the media. His efforts were then recognized by all walks of life, and in 2011, Mr. Yang honorably received New Taipei City's First Prize for Urban Design Award, showing the Company's strength of a strong business and service team.

Ming Yung Interior Design Co., Ltd. has owned a wealth of design experiences in the design industry for the past twelve years. In the lately five years, the Company has not only won a lot of design exhibition awards in design projects, but also accumulated a wealth of practical experiences in this field. Our service objects including government agencies and general enterprises enhance us to the abilities of gaining relevant experience and design experience through hundreds of competitions



and design projects. Consequently, the Company has the best understanding of customer needs and global design industry trends. With its rich experiences in implementation and planning on the premise of focusing on customer satisfaction, the Company is capable of winning a number of design projects, receiving letters of appreciations and customers' good long-term relations of cooperation. Ming Yung Interior Design Co., Ltd. has always upheld the "profession is the basis of quality" in good faith, in strict control of quality, efficiency and budget principles, the Company has won customers' trust and affirmation, and every customer may have satisfaction at receiving from the planning & design to the construction & Maintenance services. On the premise that "services are utmost, customers in full satisfaction" we provide our best proposal and sincere offer for different scales of buildings, interior, and landscape.

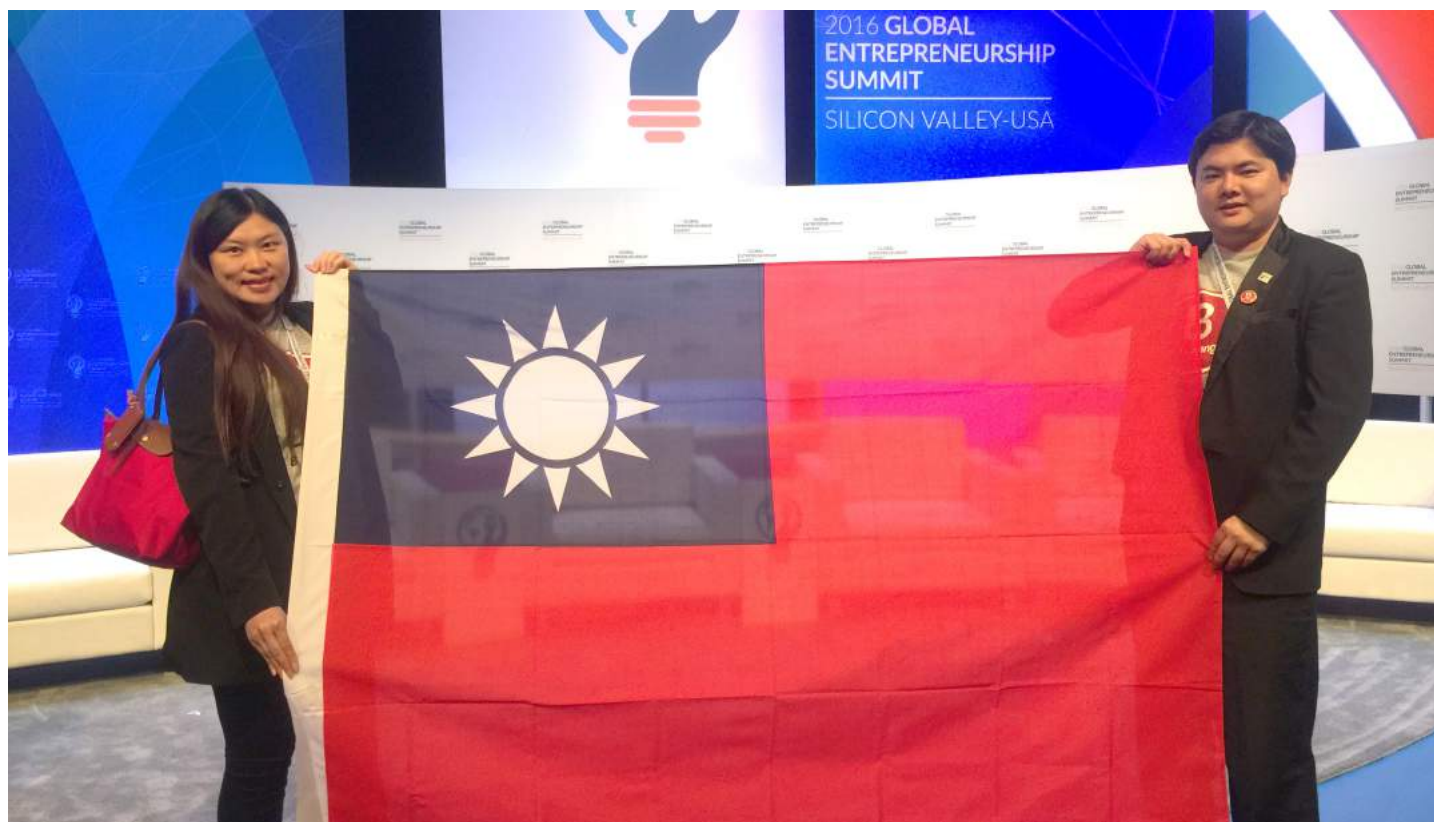
In application of innovative research and development services "Full-view Interactive Display Virtual Reality Simulation Service Design VR", Ming Yung Interior Design Co., Ltd. has locked the "Building, Landscape, Interior Design, and Commodity Services, Electronic Market" for the need of customers in operating shops, shopping malls, and product planning. In addition, the electronic digital full-view interactive virtual reality simulation service has been integrated into the traditional design market innovation model so it provides a successful Electronic Full-view Virtual Reality, free of charge, in a membership system to improve the willingness of customers to experience, provide design planning reference, improve market share and increase the contract projects for a better marketing and promotion effect; it therefore reduces the waste of paper, increases energy conservation, and cutting down the use of carbon. In addition, the "Indoor Maintenance Management System AR" is applied to the actual project renovation process and

maintenance management so to achieve "Pre-service - Full View Interactive Display Virtual Reality Simulation Service VR, during service-Virtual Reality VR system, Post- service - Interior Maintenance Management System AR" has become an innovative interactive model as innovative researches and development goals.

As the marketing and promotional results of digital approaches and contract projects have been achieved, customers have been given the actual experience of virtual 3D space. A 3D interactive visual presentation can help with the deficiencies of descriptive traditional texts and pictures, so that customers may have a better understanding of products. In the aspect of products, the full-view interactive display virtual reality simulation service technology, besides a representation of different views of the products, can simulate from customers' view to see physical products, building, interior, landscape design in a way of virtual experience. It can not only change the color and material of a product, but also instantly watch the change effect and experience in discussion, sharing aiming to reduce customer disagreements and disputes.

In recent years, Ming Yung Interior Design Co., Ltd. through the "Pre-service - Full View Interactive Display Virtual Reality Simulation Service VR, during service-Virtual Reality VR system, Post-service - Interior Maintenance Management System AR" has become an innovative interactive mode, and fully completed the digital approach and enhanced the contract project for customers and general public to deliver an environment-friendly way of thinking with no paper, a digital interactive mode. It is expected that the past relatively small and medium-sized development project will be transformed into a more comprehensive and professional design company in a specific space design sector.





## 食藝餐飲有限公司

負責人：鄭惠如  
地址：新北市新店區安德街 161 號 1 樓  
電話：02-8666-6656  
傳真：02-8666-6676  
網頁：www.mygfood.com

成立日期：103 年 11 月 03 日  
營業項目：社會企業  
資本總額：15,000,000

### 以社會創新商業模式緩解社會問題

鄭惠如小姐是食藝餐飲的執行長，食藝餐飲是社會企業，也是獲得國際認證的 B 型企業，提供就業機會給弱勢族群並轉介給員工的社會資源，為社區提供待用餐。在她的領導下，食藝餐飲不斷以社會創新模式緩解社會問題，並屢獲國際認可。

鄭惠如執行長是 2017 年女性創業大使，曾獲得經濟部第五屆女性創業菁英賽社會企業組冠軍的殊榮，除此之外更獲美國國務院選定代表台灣參加 2016 全球企業高峰會 (Global Entrepreneurship Summit 2016)。2017 年更獲美國國會成立的知名智庫 - 夏威夷東西方中心 (East-West Center)

提供全額獎學金參加「改變的機會：女性領導研習營」( Changing Faces Women' s Leadership Seminar 2017) 食藝餐飲為首度台灣企業代表，發表改變世界計畫 - 「公益膳食計畫」。

她的解決方案，是利用 ICT 技術建立循環經濟、分享經濟商業模式。Good Share APP 是緩解“食物浪費”和聯合國永續發展目標中“飢餓與貧窮”的創新解決方案。她亦於 2017 世界資訊科技大會 ( WCIT ) 向世界各國發表。



「食藝餐飲」是運用 ICT 科技創新技術緩解社會問題的社會企業。將 30% 的淨利作為輔導與扶持弱勢關懷社會、解決社會問題的基金，並積極輔導弱勢員工，企業內部設有專職社工師能適時轉介社會資源給弱勢員工，帶領員工內部創業發展各種餐飲品牌，採用當地食材雇用地人力，提供愛心待用餐回饋當地弱勢族群。為亞太區第一家取得「國際 B Corp-B 型企業認證」的連鎖餐飲業。「食藝餐飲有限公司」運用 ICT 技術積極開發、雲端電子化、無紙化系統推動環保理念並制訂完善良善的制度，並與跨足餐飲業則有近 8 年豐富的「銘宇興業」整合結盟一起發展分享經營管理經驗與共同開發多元電子雲端系統。

#### 國際獎項及榮耀

2016 年 - 獲得國際 B Corp 認證  
2016 年 - 第七屆全球企業高峰會 (GES2016) 台灣代表 - 由白宮選定歐巴馬總統召見 (台灣首度獲選)  
2017 年 - 獲邀美國東西中心 Changing Faces Women' s Leadership Seminar  
2017 年 - WCIT 世界資訊科技大會 - 講者

#### 國內獎項及榮耀

2016 年 10 月 - 獲經濟部 - 女性創業菁英賽 - 冠軍  
2016 年 11 月 - 獲經濟部 - 企業組織學習新秀獎  
2017 年 - 經濟部 - 女性創業大使  
2017 年 - 獲經濟部 - 新創事業獎 - 創業女傑特別獎

「食藝餐飲有限公司」所屬的「餐飲服務部」，則於 104 年開始積極佈局為連鎖餐飲多品牌、多店

家的新經營模式發展，跨足電影商城、百貨、賣場通路，至今已有 7 家連鎖自營門市。應用 ICT 技術，減少時間及成本才能積極展店，15 天能裝修完成約 32-45 坪的店面，創出新餐飲營運佳績，成為連鎖知名品牌。媒體爭相報導，佳評如潮。

「食藝餐飲有限公司」ICT 技術應用項目：

- 安心雲系統：建置餐飲食材溯源平台整合食品安全數位資訊
- 雲端智慧進銷存貨多方稽核系統：雲端叫貨點貨、總公司、分店、供應商無紙化多方稽核
- 智慧型數位排班暨顧客滿意度調查雲端系統：符合勞動法令與人力需求、掌握顧客滿意度
- 數位學習 E-learning：設置企業組織學習專區，建立 SOP 教學影片、導入終身學習資源
- Good Share APP：快速的列出與分流即將到期的食物，為商店解決銷貨問題、為顧客尋得折價品、精準地為公益團體媒合食物需求。

我們有三階段的目標：

短期，建置 Good Share App，捐贈剩餘的成分。  
中期，建置公益膳食餐廳，再烹煮和分享美味餐點。  
長期，職業訓練弱勢族群並媒合就業。

按照上述不同階段的計劃，食藝餐飲有限公司將減輕食物廢物問題，並招募和培訓弱勢族群。持續以社會創新商業模式緩解社會問題。





# Good Food Enterprise Co., Ltd.

President : Viola Cheng  
Address : 1F., No.161, Ande St., Sindian Dist., New Taipei City 23154, Taiwan (R.O.C.)  
Tel : 02-8666-6656  
Fax : 02-8666-6676  
Website : www.mygfood.com

Established Date : Nov. 3,2014  
Business Category : Social Enterprise  
Authorized Capital : 15,000,000

## Ease social problems by innovative business model.

Viola Cheng is CEO of Good Food, a social enterprise with a mission to provide jobs and give back to the local community. Ms. Cheng refers employees to social resources and provide free-meals for the community. Under her leadership, the company earned an international B Corp certification.

Viola Cheng was the Taiwan representative at the 2016 Global Entrepreneurship Summit and this year, served as a female entrepreneurial ambassador. She has been selected national representative from the world for 10 countries and received a full scholarship from East-West

Center and published a plan to use the social innovation to change the world.

She find a solution, set up Good Share APP for stores and restaurants to list the soon-to-expire food they can donate. The solution is use ICT to build a circular economy and sharing economy business model. Good Share APP is a way to ease "food waste", and "hunger and poverty" in SDGs. She also presentation about Good Share APP in 2017 World Congress on Information Technology (WCIT).

In the founder Viola Cheng effort, "Good Food Enterprise" is registered as a social enterprise, the internationally certificated Corp- B enterprises, 30% of the net profit goes to counseling and supporting the disadvantaged to care for the society, solve social problems with fund, and actively give counseling the disadvantaged employees. Within the enterprise, there are full-time social workers who can timely provide referral of social resources to the disadvantaged employees, leading them to internally develop a variety of domestic food and beverage brands. Use local ingredients to hire local people and provide meal in love feedback to the local disadvantaged groups. It is the first chain restaurant in industry to obtain "international Corp-B enterprise certification. "Good Food Enterprise Co., Ltd." uses ICT technology to actively develop cloud electronic, paperless system to promote the concept of environmental protection as well as develop a well-established system. Furthermore, we have worked together in alliance with of Ming Yung Enterprise Co., Ltd., which is specialized in restaurant industry with nearly 8 years of rich experience, to share management experience and jointly develop the diverse electronic cloud system.

- Achieve Timeline**
- 2017 Business Startup Award-Outstanding Women Entrepreneur
  - 2017 World Congress on Information Technology(WCIT) Speaker
  - 2017 East-West Center's 2017 Changing Faces Women's Leadership Seminar-representative Taiwan
  - 2017 Women Entrepreneurship Ambassador
  - 2016 Women's Entrepreneurship Elite Award – social Enterprise - Champion
  - 2016 Global Entrepreneurship Summit – visit US President Barack Obama
  - 2016 International B Corp certification
  - 2016 Budding Award for Enterprise Organization Learning - Ministry of Economic Affairs
  - 2011 Executive, Youth Advisory Group, Advisory Committee
- "Food & Beverage Service Department" affiliated to "Good Food Enterprise Co., Ltd." In 2015, it began to actively lay out the chain multi-brand restaurants, multi-

## 2017 Business Startup Award

store business developments in new models. So far there are seven chain stores across the cinema malls, department stores, store access. In the application of ICT technology, the reduction of time and cost enables to actively expand the stores. Within 15 days, the renovation of a store about 32-45 pings was successfully completed, and make outstanding and well-known catering brand name in operation, which attract the attention and give good comments in coverage from media.

ICT Technology Application Items of "Good Food Enterprise ":

- Secure Cloud for Food Safety - consumers interact in a real-time interactive cloud system: catering materials are installed with traceability platform to integrate digital information on food safety.
- ERP Cloud system: Goods can be ordered in cloud, so there is paperless to do multi-auditing at the head office, branch shops, or supplier side.
- Scheduling system: In line with labor laws and labor needs, customer satisfaction can be graspped.
- E-learning: set up the learning area of business organizations, establish the SOP teaching videos, and import life learning resources.
- Good Share APP:Good Share App is an innovative solution to today's problem with waste food. Good Share App lists the food to be expired, facilitates the sale, enables our staff or any volunteer citizen to collect and deliver the food to those in need.

We will achieve three goals:

First, Setup Good Share website and app for shunt soon-expiring ingredients.

Then, Open a Recycled Food Restaurant. Cook and share instant food.

At last, Using the labor force of disadvantaged people.

With the above plans of different ranges, Good Food Enterprise Co., Ltd. will help relieve the food waste problem and also recruit and train the disadvantaged groups for jobs under the Good Food Enterprise Co., Ltd. Continuous ease social problems by innovative business model.





# 小綠草股份有限公司

負責人：李經康  
地址：臺北市中正區忠孝東路二段 94 號 4 樓  
電話：02-2393-0601  
傳真：02-2393-0600  
網頁：www.grasswonder.com

成立日期：103 年 02 月 07 日  
營業項目：電子零組件製造業  
資本總額：50,000,000

李經康自 2000 年起創辦黑快馬軟體公司至今，有 17 年的互聯網軟體發展的創業經驗，扎實的互聯網經營思維、移動互聯網技術，及豐富的資訊科技創意。

李經康於 2013 年發現「自拍」浪潮，因此發想「自拍離開手」的創意投入研發，結合了：手機 APP 軟體 + 固件 + 電子技術 + 結構動件設計 = 晶片 IC 集成模組，創新研發推出「自拍機器人晶片電子集成」設計的產品，於 2014 年 1 月在臺灣成立小綠

草股份有限公司，又於 2016 年 3 月成立了深圳小綠草科技有限公司，建構了全方位的電子技術軟硬體設計團隊。

李經康在成熟的創業歷練，全身充滿了創業挑戰的 DNA，對創業有深厚的理念情懷與成就大事業的夢想，因此在碰到困難及碰到利益，都因為創業情懷堅持而有所取捨。這份情懷就是實現一個夢想「GrassWonder inside」，圓一個「小綠草生態圈」夢想。

## 小綠草解決及滿足什麼需求：

- 自拍杆是所有自拍照的硬體支援入口，但卻沒人滿足能自動對焦拍照的需求
- 網紅直播、自錄影、流媒體、音視頻、會議視訊，都需要可以釋放雙手，讓手機的眼睛動來動去追拍自己的需求，卻沒人能滿足這個需求
- 我們提供沒人能解決自拍杆自動對焦拍照、直播 / 流媒體讓手機自動追拍的「晶片模組」產品

## 我們的核心競爭力：

軟體拍照演算法 + 硬體紅外線追蹤演算法，寫入【晶片】提供給客戶自行設計自拍機器人。而機器人用到的整體技術是：軟體追蹤拍照演算法 + firmware 精確控制力 + 硬體機構設計 + 紅外線追蹤技術 + 手機的 IOS+Android = 強大跨越門檻的競爭力。

「GrassWonder Inside」(小綠草嵌入)發展出「小綠草生態系」





# Grass Wonder Inc.

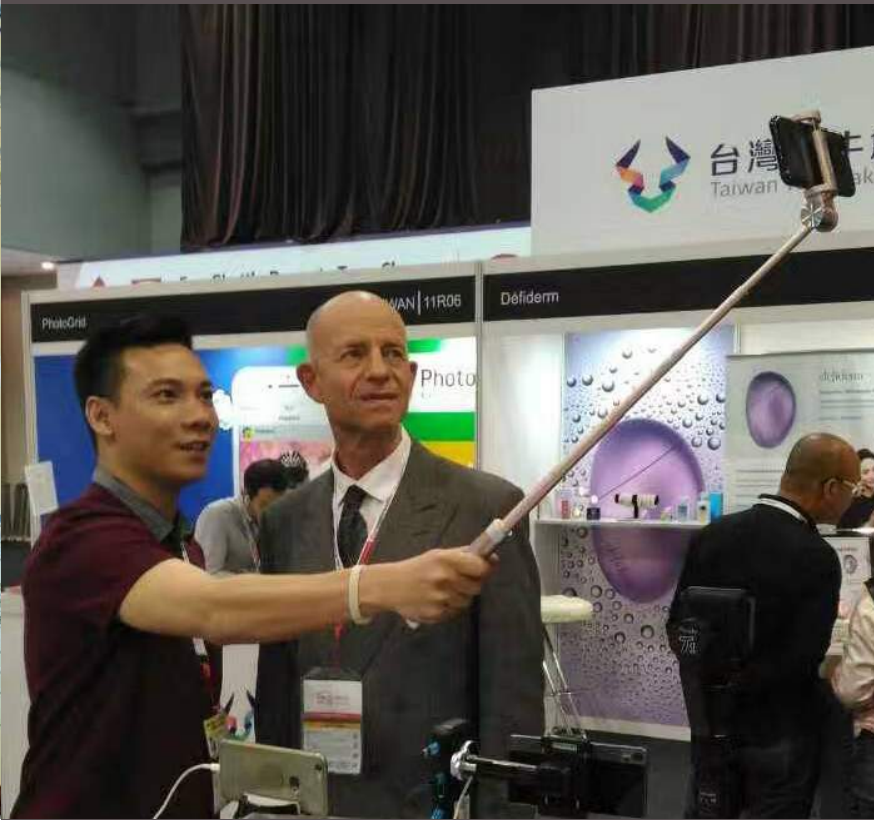
President : Lee Ching Kang  
Address : 4F., No.94, Sec. 2, Zhongxiao E. Rd. Zhongzheng Dist., Taipei City 10053 Taiwan (R.O.C.)  
Tel : 02-2393-0601  
Fax : 02-2393-0600  
Website : www.grasswonder.com

Lee Ching Kang, who has established HeimaVista since 2000, has 17years experiences in the internet mindset and rich creativity of information technology.

To see the massive market of selfie, Co-founder, Lee Ching Kang, developed the products of selfie robot ChipSOM and established GrassWonder Inc in Taiwan and Shenzhen in 2014 and 2016 respectively. It comprises the best design & R&D team of hardware and software.

Established Date : Feb. 07,2014  
Business Category : Electronic Parts and Components Manufacturing  
Authorized Capital : 50,000,000

With be full of entrepreneurial challenge of DNA, Co-founder has to persist to do as he faces in difficulties in order to fulfill a dream of GrassWonder Inc ecosystem.



## Fulfilling a Market Need :

- Selfie stick is hardware entrance of all selfie pictures but so far no any companies can fulfill the demands of an autofocus aim to take the selfie.
- Web media, streaming, video recording, and internet celebrity needs the machine matched the lens of cell phones to capture whenever they move. Now GrassWonder Inc have satisfied this demands.
- GrassWonder Inc provides the ChipSOM, which can support facial tracking with the autofocus to capture once taking a photo and video with hands free.

## Our core competition :

software Algorithm + hardware infrared tracking into Chip to provide our customers to redesign what they want.

Selfie robot technology : software tracking Algorithm + firmware the accurate control + hardware mechanical design + infrared tracking + IOS + Android = powerful competitive threshold.

GrassWonder Inside develops the GrassWonder Inc ecosystem.





## 緯育股份有限公司

負責人：黃柏溥

地址：新北市汐止區新台五路1段100號25樓

電話：02-6615-2085

傳真：02-6615-2086

網頁：www.wiedu.com

成立日期：103年11月14日

營業項目：雲端教育訓練解決方案：雲平台及數位  
教育培訓服務

資本總額：100,000,000

### 提供值得信賴與卓越的雲平台及數位教育培訓服務， 成為亞洲雲教育的領導品牌

緯育股份有限公司是一家專門提供雲端平台及數位教育的培訓服務機構，緯育以創新的雲端技術傳遞知識，讓學習者將知識有效的吸收運用，在不同人生階段提供最適合的數位學習服務。緯育集結來自數位學習、遊戲設計、影視傳播、數位行銷經營與教育培訓等產業人才，製作出高品質的數位課程。緯育重視教育服務品質，已於105年取得TTQS訓練機構版銅牌的肯定。

緯育目前旗下有三大事業體，包含：服務有增能或就業需求一般大眾的TibaMe、服務企業客戶的WIXTRA、以兒童STEAM教育為主的wikidue。



緯育的平台為雲端平台架構，以降低訓練的投資成本，包含下列特色：

- SaaS (Software as a Service)
- Multi-portal
- Virtual lab
- Gamification mobile learning

基於雲端平台架構，緯育目前有三大事業體，分別為：

TibaMe 目前聚焦於雲端、行動、大數據、物聯網、數位金融、電子商務等專業領域及協助職涯成長的重要知識技能，提供直播、錄播型式之線上課程及實體課程培訓，並與多年培訓經驗的資策會、各產學界專家、領域達人、專業社群等為合作開課夥伴，更於民國105年入圍華頓商學院 Reimagine Education Awards 殊榮。

WIXTRA 提供雲平台及數位課程與專業培訓諮詢的三合一顧問式服務，以完整企業內訓平台為基礎，為企業量身打造專屬雲端培訓服務。緯育為緯創量身打造的「緯創供應鏈鏈培訓服務」榮獲國際指標獎項 Brandon Hall Award「企業培訓鏈教育計劃 - 最佳創新獎」銀獎，也是該項目唯一的台灣公司。

wikidue 是緯育在105年下半年才開始的新事業體，專注於兒童STEAM教育，以玩中學為課程核心

概念，同年12月更以『用玩具翻轉程式』榮獲資訊月百大創新產品獎。

緯育其他優勢包含：

- 以使用者為中心的創新培訓模式：供應商或經銷商的雲端培訓模式。
- 口碑：除了已經榮獲世界各國的各種獎項的肯定，除了許多的學員見證，也有許多跟我們合作徵才的企業或機構來函感謝。
- 公協會合作：資策會、交通大學、數位學習學會等各機構單位給予相關的資源支持。

緯育因應未來社會的學習潮流，並積極開創新的服務領域。我們期盼利用最先進的科技，來幫助更多人從更多不同的管道得到學習機會，並讓這些人在平台上分享職涯經驗或專業知識，與企業及目標族群互動。

緯育的經營願景為：提供值得信賴與卓越的雲平台及數位教育服務內容，成為亞洲雲教育服務的領導品牌。緯育以育教、育學、育成，三育合一的雲學習服務，促進人才的匯集與產能再造，開啟雲端教育新的里程碑。





# Wiedu Corporation

Chairman : Robert Hwang  
 Address : 25F., No.100, Sec. 1, Xintai 5th Rd., Xizhi Dist., New Taipei City 221, Taiwan (R.O.C.)  
 Tel : 02-6615-2085  
 Fax : 02-6615-2086  
 Website : www.wiedu.com

Established Date : Nov. 14,2014  
 Business Category :  
 Cloud-based training solution: cloud platform, ICT-related training services, and STEAM education solutions  
 Authorized Capital : 100,000,000

**By providing with the trust-worthy and excellent cloud and training service of digital education, Wiedu becomes the leader of cloud education in Asia.**

Wiedu Corporation (Wiedu) is a cloud-based digital learning service solutions to meet the need for continuous learning in modern society. In addition, Wiedu actively opens up new service areas in the education and skills training market. Wiedu brings together leading professionals in e-learning, gamification, film production, digital marketing and education to create engaging contents for education. Wiedu emphasizes on service quality which leads us to win TTQS bronze medal.

Wiedu currently has three BUs:

- TibaMe : ICT-related training platform.
- WIXTRA: Corporate training solution.
- wikidue : K12 STEAM education.



Wiedu's platform is cloud service which could let users reduce their training cost. Here are some features:

- SaaS (Software as a Service)
- Multi-portal
- Virtual lab
- Gamification mobile learning

Based on cloud platform, Wiedu developed three business units:

- TibaMe: not only focuses on the professional fields in cloud, mobile, big data, IoT, digital finance, and E-commerce and the knowledge and expertise in helping development of career, but also provides with various service of learning types. In addition, it concludes Institute for Information Industry which contains 30-year training experience, experts in different fields, talents, and professional learning communities as partners to lecture. TibaMe was one of the finalist of Reimagine Education Awards in 2016.
- WIXTRA: to help the enterprise increase productivity and accelerate the development. We help the enterprise build up the advantage of people and productivity through the cloud technology. Wiedu and Wistron developed the training supplies service cloud networks, which received the silver prize of Best Advance in Creating Extended Enterprise Learning Program of Brandon Hall Award in 2016.
- wikidue: started from 2016 H2, and focus on STEAM education. wikidue engages with children learn by

making the programming fun, and won the "2016 IT-month Innovative Products" honor.

Other advantages of Wiedu:

- User-centered innovative training model: such as vendors or distributors cloud training model.
- Reputations: Wiedu has won a lots of honors from the world, we also got many appreciation letters from our learner and their employers.
- Public association resources : Wiedu have strong cooperated with many public associations, such as Institute for Information Industry (III), National Chiao Tung University (NCTU), The Association of E-Learning, ROC.

Wiedu transfers knowledge with innovative cloud service, making learners absorb and apply knowledge effectively and provides with the most appropriate digital learning service at different life stages.

Wiedu promotes the talent pool, rebuilds the productivity, and represents a milestones in cloud education with the cultivation in teaching, learning ,and achievements. We hope more people could learn knowledge from more channels.

Our missions are :By providing with the trust-worthy and excellent cloud and training service of digital education, Wiedu becomes the leader of cloud education in Asia. Wiedu promotes the talent pool, rebuilds the productivity, and represents a milestones in cloud education with the cultivation in teaching, learning ,and achievements.



評審委員名單 /



總召集人  
經濟部 部長 沈榮津



肯夢國際股份有限公司  
創辦人 朱平



至寶光電股份有限公司  
董事長 周青麟



華鴻創投集團投資部  
副總經理 林祖廣



吳寶春食品有限公司  
執行副總 邱一新



社團法人中華民國  
全國青年創業總會  
總會長 徐煥清



活水社企投資開發公司  
總經理 陳一強



國立高雄第一科技大學  
校長 陳振遠



網路家庭國際資訊  
股份有限公司  
策略長 曾薰儀



經濟部政策評估  
整合辦公室  
研究員 廖泰翔



財團法人金屬工業研究發  
展中心區域研發服務處  
副處長 劉偉中



義守大學企業管理學院  
講座教授 劉常勇



創智智權管理顧問  
股份有限公司  
董事長 蔡新源

書面  
審查



三立電視股份有限公司  
節目部副總經理暨都會台台長  
王淑娟



國立高雄應用科技大學  
模具工程系  
教授 伏和中



財團法人中衛發展中心  
總經理 朱興華



文化大學創意產業中心  
主任 李欣龍



守護天使管理顧問  
股份有限公司  
總經理 林銘遠



國立陽明大學生物醫學  
影像暨放射科學系  
教授 張正



真理大學教會宣教史料暨人  
文科技整合發展研究中心  
主任 陳俐甫



國泰金融控股  
股份有限公司  
投資長 程淑芬



財團法人食品工業  
發展研究所  
所長 廖啓成



國立台灣大學  
國際企業學系  
教授 趙義隆



臺灣電子商務創業聯誼會財團法人農村發展基金會  
理事長 / 共同創辦人 鄭緯筌



董事長 謝志誠

實地  
訪審



經濟部中小企業處  
處長 吳明機



天下雜誌  
總編輯 吳琬瑜



耐德科技股份有限公司  
總經理 陳昶任



英業達集團  
首席顧問 王瑋



社團法人中華民國全國中小企業總會  
理事長 林慧瑛



財團法人中衛發展中心  
董事長 謝明達



心元資本  
合夥人 成之璇



財團法人商業發展研究院  
董事長 許添財

決  
審

Evaluation Committee

Stage	Name	Employer	Title	Remark
Chief Convender	Mr. Jong-Chin Shen	Ministry of Economic Affairs R.O.C.	Minister	
Rreliminary Review Judges	Ping Chu	Canmeng International	Founder	Documentary Review
	Kent Chou	Topower Co., Ltd.	President	
	Jeff Lin	Accuvest Management Inc.	Senior Vice President	
	David Chiu	Wu Pao Chun Food Co., Ltd.	Executive Vice President	
	Shining Hsu	National Association of Young Entrepreneurs,R.O.C (Taiwan)	Chairman	
	Ray Chen	B Current Impact Investment Inc.	Co-founder	
	Roger C.Y. Chen	National Kaohsiung First University of Science and Technology (First Tech)	President	
	Vicky Tseng	PChome Online Inc	Chief Strategy Officer	
	Tai-Hsiang Liao	Office of Policy Evaluation and Integration , Ministry of Economic Affairs R.O.C.	Researcher	
	Wei-chung Liu	Regional R&D Service Department , Metal Industrues Research & Development Centre	Deputy Director	
	Chang-Yung Liu	College of Management , I-Shou University	Professor	Onsite Interviews
	Bill Tsai	Intellectual Property Innovation Corporation(IPIC)	Chairman	
	Carol Wang	Programming Dept. , Sanlih E-Television C.,Ltd.	Vice President	
	Ho-Chung Fu	Department of Mold and Die Engineering , National Kaohsiung University of Applied Sciences	Professor	
	Hsin-Hua Chu	Corporate Synergy Development Center (CSD)	President	
	Luke Lee	Creative Industry Center ,Chinese Culture University	Director	
	Peter Lin	Catalyst Capital Group	Managing Director	
	C. Allen Chang	Department of Biomedical Imaging and Radiological Sciences , National Yang Ming University	Professor	
	Li-Fu Chen	Tamsui Oxford College Museum, Aletheia University	Research and Service Director	
	Sophia Cheng	Cathay Financial Holdings	Chief Investment Officer	
Final Review Judges	Chii-Cherng Liao	Food Industry Research and Development Institute(FIRDI)	Director General	Final Review
	Yi-Long Jaw	Department of International Business , National Taiwan University	Professor	
	Vista Cheng	TESA	Co-Founder	
	Jyh-Cherng Shieh	Rural Development Foundation	Chairman	
	Dr. Ming-Ji Wu	Small and Medium Enterprise Administration, Ministry of Economic Affairs R.O.C.	Director General	
	George Wang	Inventec Corporation Chairman Office	Senior Adviser	
	Tina Cheng	Cherubic Ventures	Partner	
	Sara Wu	CommonWealth Magazine	Managing Editor	
	Hwei-Yen Lin	National Association of Small & Medium Enterprises R.O.C.	Chairman	
	Tain-Tsair Hsu	Commerce Development Research Institute(CDRI)	Chairman of the Board	
	Chang-Jen Chen	Nineder Technology Co., Ltd.	CEO	
	Ming-Ta Hsieh	Corporate Synergy Development Center (CSD)	Chairman	



## 目的

為營造優質創業環境，形塑臺灣成為創業型社會，經濟部中小企業處辦理「新創事業獎」選拔活動，鼓勵青年、女性及熟齡創業者(50歲以上)，發展具備優質營運模式之新創事業，樹立成功典範，提振創業家精神，帶動國內創新創業之風氣，為經濟注入活水。

## 參選資格

### 1. 創業年限

自民國101年6月1日(含)之後成立，並符合行政院核定之中小企業認定標準之中小企業。

### 2. 參賽標的

須為自行研發之創新性產品、技術、流程或服務(包含技術服務、知識服務、商業服務)等，並已商業化或量產(運用)之企業。

## 參選組別

新創事業營運之產業類別需符合下列四大類組，「科技產業組」、「傳統產業組」、「知識服務業組」及「微型企業組」其中之一，由參賽企業自行擇定一組別報名，報名後恕無法變更組別。

參賽企業以「產業別」作為報名組別選擇之優先考量，其次再考量是否符合微型企業規定並提出相關證明(「保險費繳款單明細」影本)，始可選擇報名「微型企業組」。

## 獎勵方式

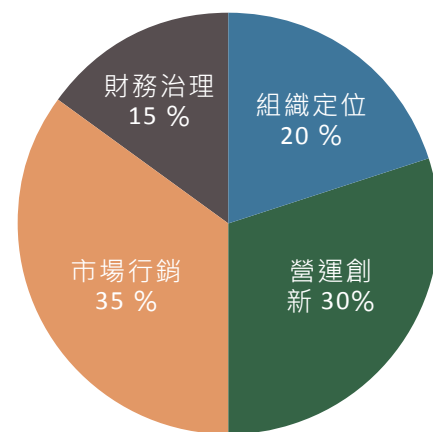
### 1. 獎項名額

就科技產業組、傳統產業組、知識服務業組及微型企業組四大類組，4組預計選出13家獲獎企業，另增設3項特別獎，包括「創業女傑」、「熟齡創業」及「評審特別獎」，頒發獎金、獎座及獎狀各乙只。

### 2. 獎金配置

經評審通過者獲頒獎座、獎狀及均分總金獎新臺幣240萬元，以16家為原則。

## 評審指標



## 報名參選

106年4月1日至6月1日

共203家企業參選



## 初審

### 【計畫書審查】

1. 由初審委員會，進行書面審查，各組(採序位法)選出8-16家新創事業進入實地訪審。

### 【實地訪審】

1. 委員針對各組進入實地訪審階段之企業進行訪視，並由企業進行現場簡報與公司內部導覽。
2. 各組(採序位法)選出5-9家新創事業進入決審。
3. 由經濟部中小企業處發函相關環境保護、勞政單位等機關，以確認推薦進入決審之企業符合相關法令。



## 決審

由各組通過初審之5-9家新創事業遴選共13家獲獎企業，及3家特別獎(創業女傑、熟齡創業及評審特別獎)，共16家獲獎。



## 第16屆新創事業獎頒獎典禮

日期：106年11月20日



Purpose

In order to create a premium entrepreneur environment and shaping Taiwan into an entrepreneurship society, The Ministry of Economic Affairs Small and Medium Enterprise Administration held the “Entrepreneurship Business Award” Selection, to encourage youths, women and elders (ages 50 and above) to indulge in the development of entrepreneurship with premium business models, establishing a paradigm and enhancing start-up methodology and revitalizing the economy.

Application Requirements

1.Business Age

Participating startup businesses must be established on or after 1st June 2012 and comply with the SME status specified in the SME Determination Standard approved by the Executive Yuan.

2.Award items

The award items must be self-developed innovative products, technologies, processes, or services (including technical services, knowledge services, and commercial services) that have been commercialized or mass-produced by the applicant.

Prizes

1.Award Quota

13 enterprises will be chosen among the 4 categories – Technology, Traditional, Knowledge Services and Micro-business. A further 3 categories shall be implemented, including “Outstanding Female Entrepreneurs”, “Elderly Entrepreneurs” and “Special Jury Award”. Award winners will receive a payment bonus, a trophy and a certificate of award.

2.Bonus Arrangement

The 16 award winning enterprises shall share the total prize pool sum of 2.4M NTD.

Category

Startup businesses must engage in any of the following four industrial categories: "Technological Category" , "Traditional Industry Category" , "Knowledge-based Service Category" , and "Micro Enterprise Category" . Applicants must choose the category they wish to join, and no change of category will be allowed after the application.

The organizer will first consider the "industrial type " of applicants before reviewing if they are qualified for the "micro enterprise category" . Applicants must submit supporting details (photocopy of the Insurance Fee Payment List) to apply for the "micro enterprise category" later on.

Assessment Indicators



Application for Participation

1 April 2017 to 1 June 2017  
203 enterprises participated in the award.



Preliminary Review

- 1.Preliminary committee shall engage in written review. 8-16 enterprises shall be chosen from each category (order according to performance) to go through onsite review.
- 2.A different committee shall engage in onsite review. The enterprises are required to give presentations and a onsite tour of the premises. There are only 5-9 enterprises at most to be chosen into the Final Review.
- 3.Small and Medium Enterprise Administration shall send official letters to relevant offices (e.g. Environmental Protection Administration Executive Yuan, Ministry of Labor... etc) to make sure that the enterprises entering the final stages of review comply with environmental protection, Labor Health and Safety regulations.



Final Review

13 enterprises and 3 special awards shall be chosen from the pool of 5-9 entrepreneurship that have passed the initial review in each category (Outstanding Female Entrepreneurs”, “Elderly Entrepreneurs” and “Special Jury Award”); a total of 16 award winning enterprises.



The 16th Business Startup Award Presentation Ceremony

Date: 20 November 2017